

# Unit 2

Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Reader's Notebook

### Food Tricks You Should Know About

#### Before Reading

1. Brainstorm how these and other foods appeal to your senses of taste and sight. (For example, golden french-fries, crispy chicken, fluffy popcorn).

2. How do advertisers make the food in ads look so appealing?

3. What do you know about tricks that advertisers use to make food look more appealing?

4. How can you use what you know about ads to help you read and understand this selection?

5. How can you use what you know to make this selection easier to understand?

### After Reading

6. What do you think was the most outrageous “tool” a food stylist used? What other tools do you think could be used and for what purpose?

7. How would the food stylists and the photographer work together to create the desired effects? What other techniques might they use?

8. Which foods do you think would be easy to photograph? Why? Which would be hard? Why?