

# Checklist

## Ad Timeline

Use this checklist to be sure your assessments for the **Ad Timeline** are complete.

- ☐ Have I included between five to ten pictures or graphics of a product throughout the years?
- ☐ Did I use clear pictures or graphics?
- ☐ Did I use the correct dates?
- ☐ Did I use the correct date with the correct ad?
- ☐ Did I use a font that can be easily read?