

# Checklist

## Canada Logo

Use this checklist to be sure your assessments for the **Canada Logo** are complete.

- ☐ Is my logo simple and unique?
- ☐ Did I use clear pictures or graphics to catch the viewer's eye?
- ☐ Can the text (words) in my logo be easily read?
- ☐ Do I have a clear message, easily related to Canada?
- ☐ Is my logo likely to be remembered?