







LA4

Poster Rubric

Criteria	<div>Excellent</div> <div></div> <div>5</div>	<div>Proficient</div> <div></div> <div>4</div>	<div>Satisfactory</div> <div></div> <div>3</div>	<div>Limited</div> <div></div> <div>2</div>
<div>Title</div> <div>/5</div>	<div>Interesting Title</div> <div>I created an <i>original</i> and <i>effective</i> title.</div> <div>I created an <i>appropriate</i> title.</div> <div>I created a <i>simple</i> title.</div> <div>I created an <i>ineffective</i> title.</div>			
<div>Layout</div> <div>/5</div>	<div>Arrangement of Pictures & Text</div> <div>I arranged material <i>skilfully</i> to control viewers' examination of the poster.</div> <div>I arranged material <i>appropriately</i> to control viewers' examination of the poster.</div> <div>I arranged material <i>adequately</i> to control viewers' examination of the poster.</div> <div>I arranged material <i>unsuccessfully</i> to control viewers' examination of the poster.</div>			
<div>Message</div> <div>/5</div>	<div>Captions, Visuals</div> <div>I included <i>effective</i> and <i>creative</i> captions and images to convey a <i>complex</i> message.</div> <div>I included <i>interesting</i> and <i>creative</i> captions and images to convey a <i>significant</i> message.</div> <div>I included <i>basic</i> captions and images to convey a <i>clear</i> message.</div> <div>I included captions and images that convey a <i>confusing</i> message.</div>			
<div>Presentation</div> <div>/5</div>	<div>Quality of Work</div> <div>I created a <i>polished</i> poster.</div> <div>I created an <i>attractive</i> poster.</div> <div>I created an <i>acceptable</i> poster.</div> <div>I created an <i>inadequate</i> poster.</div>			
<div>Redo</div> <div></div>	<div>Your attempt to respond does not meet acceptable standards. Contact your teacher to discuss suggestions for improvement and resubmission of this assignment.</div>			
<div>Total: /20</div>				
<div>Assessment</div> <div></div>	<div>Areas of Strength:</div> <div>Target for Improvement:</div>			