







LA4

Roadside Attraction Rubric

Criteria	Excellent  5	Proficient <i>Good Job!</i>  4	Satisfactory  3	Limited  2
Visual(s) /5	Features of the Site			
	I included a visual(s) that creates <i>fascination</i> to attract people to the site.	I included a visual(s) that creates <i>excitement</i> to attract people to the site.	I included a visual(s) that create <i>interest</i> to attract people to the site.	I included a visual(s) that creates <i>confusion or disinterest</i> about the roadside attraction.
Information /5	Name, Location, Description, Purpose of Attraction			
	I provided <i>specific details</i> about the attraction in a <i>captivating</i> description.	I provided <i>appropriate details</i> about the attraction in an <i>interesting</i> description.	I provided <i>general details</i> about the attraction in a <i>straightforward</i> description.	I provided <i>few details</i> about the attraction in an <i>awkward</i> description.
Presentation /5	Sentence Structure & Spelling			
	I presented information in <i>well written sentences</i> with <i>accurate spelling</i> .	I presented information with <i>a few errors</i> in sentence structure and <i>accurate spelling</i> .	I presented information with <i>some errors</i> in sentence structure and spelling .	I presented information with <i>many errors</i> in sentence structure and spelling .
Redo 	Your attempt to respond does not meet acceptable standards. Contact your teacher to discuss suggestions for improvement and resubmission of this assignment.			
Total: /15				
Assessment 	Areas of Strength:			
	Target for Improvement:			