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| Student Name: |

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| **(10 marks)** | **Philosophy of My Jeans**  This is a required activity to support the inquiry but may not be graded by your teacher. |

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|  | 1. Complete the survey. Place a check mark next to the statement that reflects your views.  |  |  |  |  | | --- | --- | --- | --- | | Statement | Absolutely Agree | Somewhat  Agree | Disagree | | I want to purchase jeans that make me feel good. |  |  |  | | I want to purchase jeans that make me fit in with the people around me. |  |  |  | | I want the jeans that everyone else purchases. |  |  |  | | I want a choice in the style and brand of my jeans. |  |  |  | | I choose to purchase high-end jeans. |  |  |  | |

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|  | 1. Based on your survey responses, create a statement that reflects your philosophy of your jeans.  My philosophy: |

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|  | 1. Place a check mark beside the ideas, values, and beliefs that reflect your survey responses and your philosophy statement.  ❑ I have the freedom to choose what I want to wear and how I want to look.  ❑ I have the freedom to work and to earn money.  ❑ I have the freedom to decide where I want to spend my money.  ❑ Stores should supply what the consumer demands.  ❑ Prices should reflect the supply and demand of the consumer.  ❑ Choice is my right if I can afford it.  ❑ I have a quality of life that entitles me to purchase what makes me happy.  ❑ Only the most successful companies profit from meeting consumer demands.  ❑ My purchases encourage a strong work force.  ❑ Globalization benefits the people of the developing world by responding to the demands of North American consumers. |

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|  | 1. a. Identify the legacies of encouraging the demand and supply of your jeans. What impact does your purchase create globally?   **The Legacies of Encouraging the Demand and Supply of My Jeans**   |  |  | | --- | --- | | Who? | Impacts on Cultural, Social, Economic, and Political Aspects of Life | | Your Friends and Family | Does your purchase influence others to purchase the same? | | The Salesperson in Your Community | In what ways might your purchase impact the job and wages of the salesperson? | | The Retailer in Alberta | In what ways might your purchase impact the success of the retailer? | | The Manufacturer in Rome | In what ways might your purchase impact the yearly income of the manufacturer’s company? | | The Garment Worker in Indonesia | In what ways might your purchase impact the job, wages, and quality of work conditions and life of the garment worker in Indonesia? | |

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|  | 1. Rank the overall impact:  ❑ great impact ❑ some impact ❑ limited impact     **Explain your ranking.** |
|  | **Ideas, Values, and Beliefs Concept Map**  Reflect on the views of those connected to the purchase of your jeans. Fill in each circle. For each point of view, list the ideas, values, and beliefs that guide the sale and purchase of a pair of jeans.  Identify the common ideas, values, and beliefs between yourself, the retailer, and the  Garment worker and list them in the overlapping regions of the Venn diagram. |
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|  | **Scoring Criteria: The Philosophy of My Jeans**  **(10 marks)** |

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|  | Underdeveloped  (1) | Competent  (3) | Well-Developed  (5) |
| Concept Map | Provides limited detail. | Some aspects  well-detailed; others limited. | Each component  of concept map  well-detailed. |
|  | Underdeveloped  (1) | Competent  (3) | Well-Developed  (5) |
| Analysis and Representation of Ideas | Represents one or no view at all. | Some representation of the ideas of two or all views; shared and unique. | Represents thorough analysis of all views; shared ideas, values, and beliefs, and those unique to the view. |

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| **Submit a copy of your work to your teacher.** |