

# Welcome to Art 20!



Art 20 Student Artwork

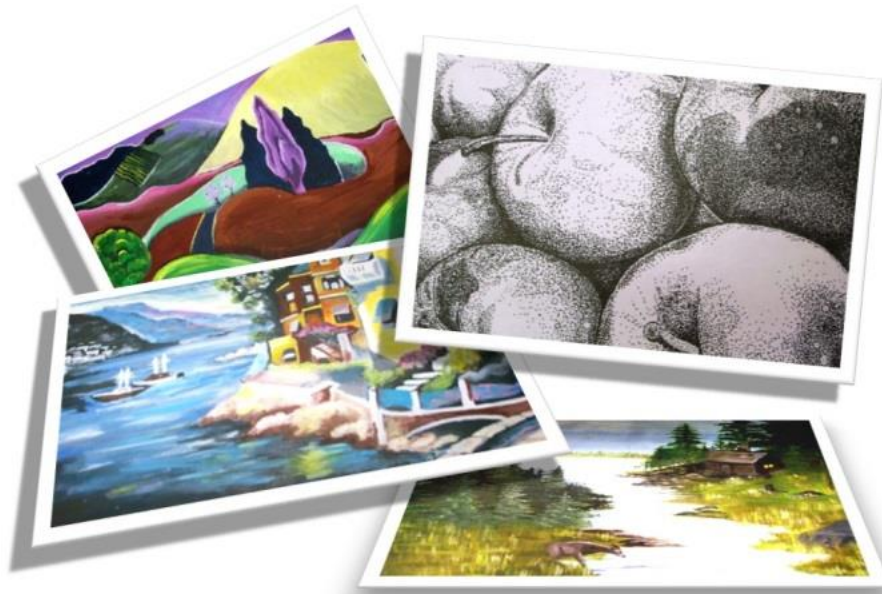
## Introduction

## Overview

The main objective of the Art 20 course is to build upon the skills you acquired in Art 10, as well as assist you to develop your own style as an artist.

What is style? Style is an artist's individual manner of expression. It involves the artist's personality and philosophy. There can also be group styles, whereby a group of artists express themselves similarly, as in 'Impressionism' or 'Pop Art'. Style consists of the artist's treatment of variables, such as subject matter or theme, colour, shape, type of composition, line and texture.

You will be studying the styles of many art movements throughout this course, which will help you discover new ideas and concepts that should inspire you to improve your own creative endeavours.



Art 20 Student Artwork

## Importance of the Arts

We are living in a global economy and environment that increasingly prizes innovation, creativity, critical thinking, collaboration, and communication. Hence, for tomorrow's world, you require authentic foundational skills in critical thinking, problem-solving, creative thinking, personal development, and communication to facilitate your individual inner resource development and the ability to undergo values clarification, life visioning, and goal-setting in an ever-increasingly flexible manner.

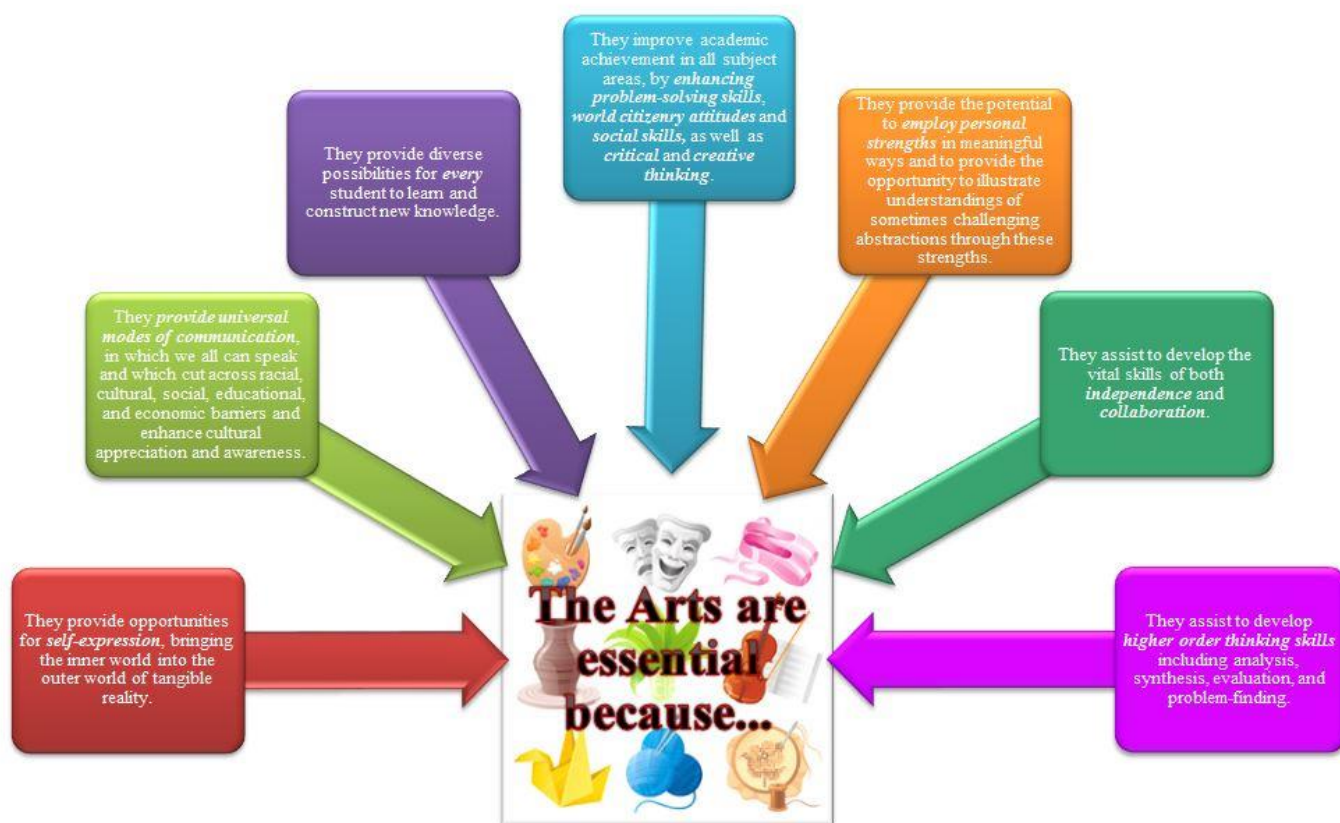
Active engagement in Art 20 will assist you with the attainment of these foundation skills; as well, it will optimize your personal learning goals with the intent of moving you towards engaged world citizenship and empowerment through learning activities and varied creative and reflective activities. Meaningful engagement in this course will assist you to develop a healthy emotional intelligence and the lifelong ability to be more skillful and successful in your academic, professional, and personal life.

In our evolving world, thinking critically and creatively 'like an artist' may be one of the most important skills of all.

Engagement in the arts (Visual Art, Drama, Music, and Dance) provides a forum for safe expression, communication, exploration, and imagination as well as cultural and historical understanding.

Pablo Picasso's statement exemplifies the experiences you will encounter in Art 30:

*"The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider's web... Through art, we express our understandings of the world around us; we give voice. We interpret the views and experiences of others; we learn to perceive. We create new understandings; we synthesize (and) develop new approaches."*



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## Contact Information

A distance learning course differs from a course delivered in a face-to-face classroom in that, instead of hearing the instructions and applying the visual materials in a classroom, you receive them in print format. You will be able to review the instructions and apply the visual material – presented to you in print form – which you can access anywhere, at any time, and at your own pace.

If you encounter any difficulties or require any additional clarification or assistance with the course material or any other aspect of the assignment instructions, contact your Art 20 teacher. Specific contact information will be provided to you with the welcome documents that will be e-mailed to you.

If you need clarification regarding the evaluation or feedback of your work, please contact the teacher evaluating your assignments (i.e. your Marker). His or her contact information will be provided to you upon the submission of her first completed Assignment Booklet, as well as it is available online, when you log in at our **Student Information System** (<https://sis.adlc.ca>) and click on your **Art 20** course.



### Art 20 Visual Exemplars:

<https://goo.gl/BHpmys>



### Student Artwork Gallery:

<https://goo.gl/LBCKPy>



### ADLC Art Blog:

<https://goo.gl/gimAo9>



[Student Artwork Gallery](#)

## Assessment

Art 20 is worth 5 credits, consisting of 20 lessons.

You should require approximately 125 hours to meaningfully complete this course. However, the actual required time to complete the Art 20 course mainly depends on your schedule and how much time per week, you are able to invest in working on each Assignment Booklet.

Although Art 20 is designed to be interesting and fun-filled, it is a challenging course. It requires you to research, to make difficult choices, to be creative, and to experiment with and analyze information. Based on your own analyses as well as on the directions provided in the course material, you can complete all required assignments without the assistance of others.

Art 20 consists of the Course Material Booklet, which contains the course material for each of the twenty lessons, as well as 20 Assignment Booklets, related to each lesson. Each lesson provides background information on the lesson's objectives, as well as illustration of related concepts for the lesson. Your teachers strongly encourage you to review thoroughly the content of each lesson, before you work on the required assignments in each Assignment Booklet.

After successful completion of Lessons #1-20, you are required to write the supervised **Art 20 Final Exam**, which is worth **15%** of your final mark. A Study Guide is included in the welcome e-mail, you will receive from your teacher, as well as it is located in the 'Print Resources' section of your course submission site in Moodle.

### Course Evaluation:

Art 30 - 5-Credit Course	
Final Exam	15%
Course Work for Lessons #1-20 (evenly distributed for each lesson @ 5.31% per lesson)	85%
<b>Total</b>	<b>100%</b>

### Assessment Reminder:

The evaluation of what is considered to be “good” art is, generally speaking, in the eye of a beholder and thus inherently subjective. However, in Art, educators assure students that all assessments of your submissions are objective, based on fairness and on merit. Hence, it is important that you *follow meticulously all outlined requirements for each assignment*, because they are the basis for evaluating your artwork. You must read carefully each lesson and assignment booklet and give special attention to the **directions** and **evaluation criteria** (see the below ‘Points to Ponder’ section) for each assignment.

Opting for a zero on any assignment is not an option. All assignments in each lesson must be completed to meet the requirements of the Art 20 curriculum. Any incomplete Assignment Booklet will be returned to you unmarked. Therefore, ensure that you contact your teacher if you are unclear of any part of an assignment's directions or expectations.



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## Link to Online Art 20 Visual Exemplars

As a note of extra information, if you visit the [Art 20 link](#) from the Department of Art & Design Studies website you will find Art 20 visual exemplars (submitted from fellow Art 20 students) for each Art 20 Assignment Booklet, which may inspire and assist with your progress in Art 20.



[Art 20 Online Exemplars](#)

## Plagiarism

Plagiarism is copying and/or submitting another person's ideas, words, images, or data as your own without properly acknowledging that person or source. ***Plagiarism is a form of academic dishonesty and is synonymous to stealing. Therefore, it is not tolerated in any course.*** If you are unsure if acknowledgment is needed, or if you need assistance in citing your sources of information properly, please contact your teacher.

The penalties for plagiarism may include ***loss of all marks*** for the assignment with no opportunity to resubmit. This may lower your final grade significantly. Furthermore, plagiarism may result in ***suspension or other disciplinary action.***

Your goal as a conscientious art student should be to develop your own unique artwork imagery through direct observation, significant research, expanded art experience, personal exploration, as well as discussion and critical feedback from others. The assignments allow you wide latitude in decision-making and in applying choices and broad themes to ensure that you develop your own ideas and style. You are expected to use your own experiences, views, and personal effort in producing original creative expressions through visual art ***without direct involvement of others.***



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## Other Reminders

We strongly encourage you to take high-quality photos (digital or print) of your artwork after you have labelled it properly before you submit it for evaluation. In the unlikely event your submission is lost during the mailing process, we might be able to still fully assess your work.

After you receive your Art 20 Course Materials and Welcome Letter, you are required to complete **Art 20 Introductory Activity**, which you should access online via your Art 20 course in Moodle. Your responses will assist us to assess your current level of art knowledge and it will tell us something of your general interests. From this information, we can facilitate your learning process more optimally. Once you submit your completed Introductory Activity, it will be reviewed and responded to accordingly, and at which time you will receive a completion mark (i.e. 100% = Complete).

Unless an assignment indicates otherwise, please produce your artwork on full sheets of the supplied white art paper or on similar art paper with similar format of not less than 45 cm × 60 cm (18" × 24"). To create effective, high quality visual artifacts, you will need to manipulate the Elements of Art according to the accepted Principles of Design. The elements and principles are concepts covered in Art 10 and 20 – however, they are also briefly reviewed in this ‘Introduction’ section, for your review and consideration.

If your school has ordered the Print-based materials for your Art 20 course, you should receive the following supplies (if anything is missing, please contact our Shipping Department at 1-866-774-5333 ext. 5200):

- ☐ Art 20 Course Booklet containing Lessons 1 to 20
- ☐ Assignment Booklets for Lessons 1 to 20
- ☐ Lesson Labels
- ☐ Mailing tubes, envelopes, and shipping labels
- ☐ Several sheets of white art paper

Please also note that PDF's of the Art 20 course material are available at the Art 20 Course Resources link.



[Art 20 Course Documents](#)

Our goal is to facilitate and guide you to the best of our ability through this course and its related activities. We are privileged to have you as our student. The information presented to you within this course will be valuable for you as a learner, because it will allow you to adventure into new spaces, to explore, discover, and create new meanings, and to transform and enhance your knowledge.

## Art 20 Sketchbook

The Art 20 course requires you to submit a sketchbook for Assignment Booklet #17. The sketchbook should consist of at least 20 pages. On Page 2 in Lesson #1 of the course material, there is a checklist of mandatory items that you should include in your sketchbook. Additionally, you will be encouraged to add your own sketches, especially observational ones that you have captured from daily life – Page 3 in the course material of Lesson #1 outlines potential ideas.

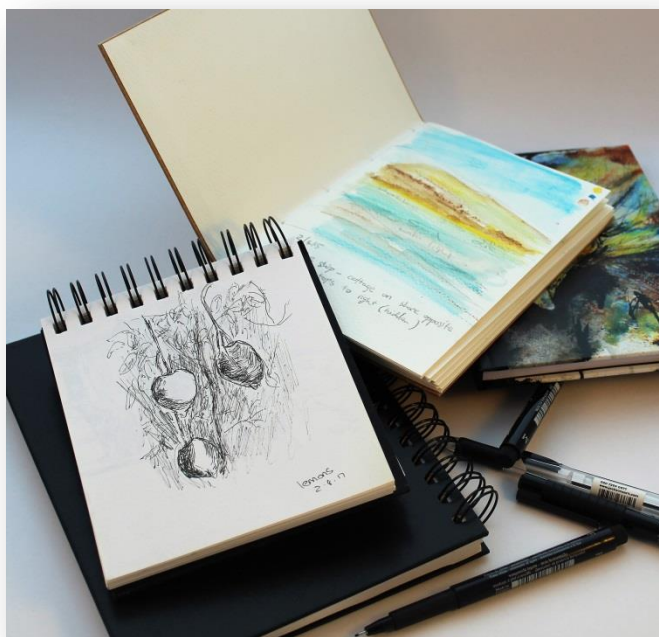
The purpose of a sketchbook is meant to be a permanent record and display of all of your working sketches, drawings, personal notes/comments and artistic ideas that you generate during the course of your art activities. Thus, collecting and creating ideas, as well as the recording of visual references, should be an ongoing activity for any artist, as it permits one to evaluate one's own progress.

Your sketchbook should therefore be considered as your **Visual Diary** – a place to make quick sketches and drawings from the world around you, as well as to record your thoughts, all of which will be the fundamental basis for all of your present or future art activities. Hence, carry it with you wherever you go, to sketch, to write, to paste in text, or insert whatever you might find helpful to preserve your ideas and to keep your inspiration flowing.

**Remember:** Your sketchbook should always be considered as your place to play, record and to experiment, without the fear of making mistakes. Add as much colour as you desire.

Hence, sketchbooks can be of many forms and sizes, self-created or purchased – from an inexpensive notebook, to an actual pre-bound sketchbook, comprised of high quality drawing paper. It is entirely up to you, in which form of sketchbook you choose to use.

There is no right or wrong way to use your sketchbook. Some artists use their sketchbooks to experiment with **sketching/drawing processes**, while others use this medium to **record their observations** (like a journalist uses a notebook), and others use it to **initiate and develop ideas** for a specific project. Many artists keep several sketchbooks, each related to a different theme or format.





# The Elements of Art

## (Building Blocks of Visual Art)

The Elements of Art are the basic components of art-making. It is impossible to create a work of art without using at least one of the Elements of Art. To be successful in art creation, an artist must be able to intelligently employ the following Elements of Art:

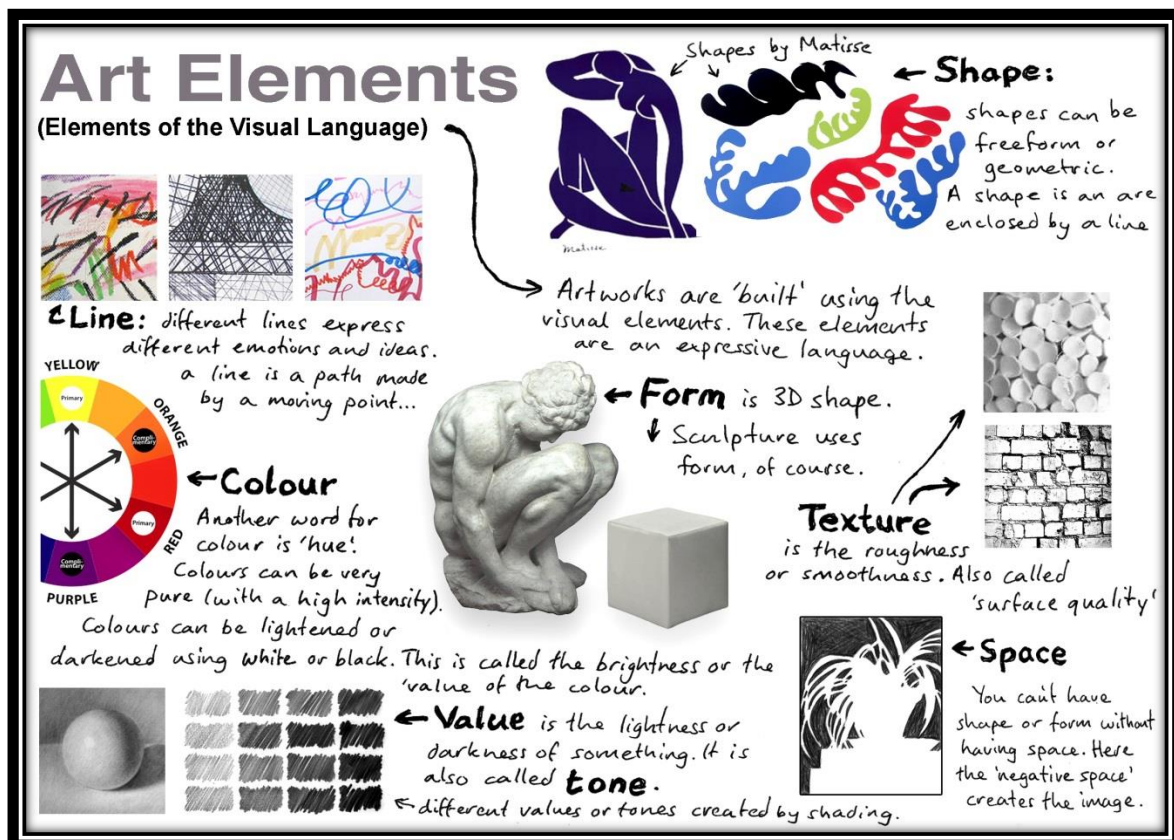
**Form** can be defined as the manipulation of media to develop art elements according to the principles of design in an effort to create a unified whole.

### Primary Elements:

- **Line** - Lines can be the edges of objects. They may define boundaries, or make connections. They can also be used to create textures.
- **Shape** - A defined area, which can be organic or geometric.
- **Value** - Value includes lights and darks on a scale from white to black. This is a very important art element because it helps the viewer “read” the artwork.
- **Colour** - All the known hues of the spectrum, along with their tints (with added white) and shades (with added black) and semi-neutrals (made by mixing primary and/or secondary colours together).
- **Texture** - The simulated or real “feel” of a surface.
- **Space and Shapes** – Space is depth, which can be shallow or deep. Shapes are defined areas, which may or may not be outlined.

### Secondary Elements:

- **Time** - It can take time to walk around a sculpture or travel through an installation piece.
- **Temperature** - May be a factor. Ice sculpture is an example.
- **Sound** - May be a factor in installation art.

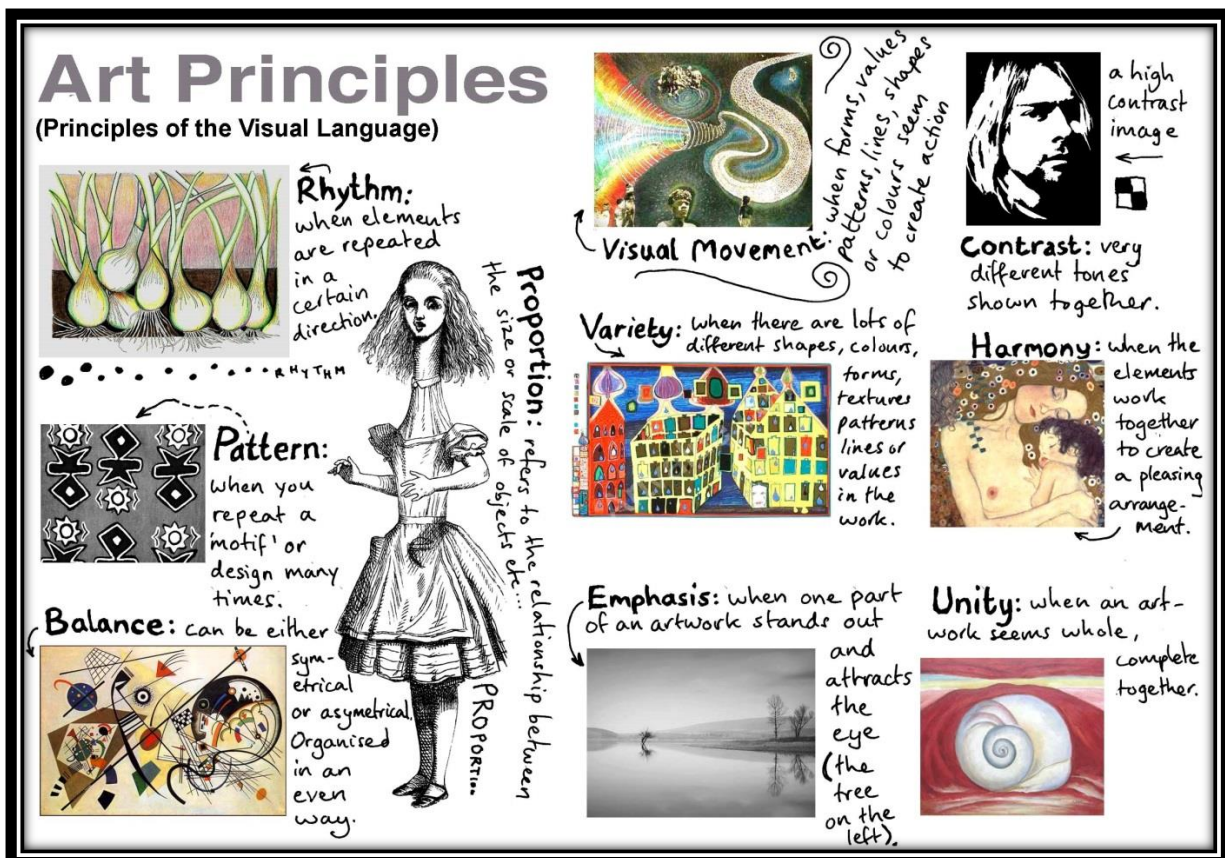


# The Principles of Design

(Use or Arrangement of the Building Blocks of Visual Art)

The Principles of Design generally illustrate the way the elements of art are composed within the work of art. Thus, the Principles of Design typically are concerned with composition. The following principles clearly deal with the specific placement of elements within artwork:

- **Balance** - The “weight” by which art elements are distributed in a composition. Balance can be informal or formal.
  - a. **Informal Balance:** Asymmetry: One side is not the mirror image of the other; rather, the elements are distributed according to their “weights.”
  - b. **Formal Balance:** Bilateral Symmetry: Art elements on one side of the artwork form a mirror image with those of the other side OR: Radial Symmetry: Art elements may be repeated around a circle, and radiate from a centre.
- **Harmony** - The concordant employment of art elements, such as colour or shape, which lend a feeling of serenity and beauty.
- **Repetition** - Using and re-using the same art elements.
- **Rhythm and Movement** - A cadence or flow of art elements, which is similar to rhythm in music. This can also correspond to the energy and direction of art elements and can involve gradation. Horizontal is calm, vertical is static, and diagonal is exciting.
- **Contrast Differences** between colours, values, shapes, and lines. This attracts attention and creates strength in a composition. It can be used to create a centre of interest.
- **Dominance** - One art element, such as a colour or shape, should dominate a composition to help create unity. If this does not occur the elements can appear as if they are in conflict.
- **Unity** - A cohesive, integrated design that is created by the skillful use of the principles of design.



## Arts Tools & Media

At the following link, you will discover general information related to [basic art tools and media](#), to assist you to experiment with different art supplies:

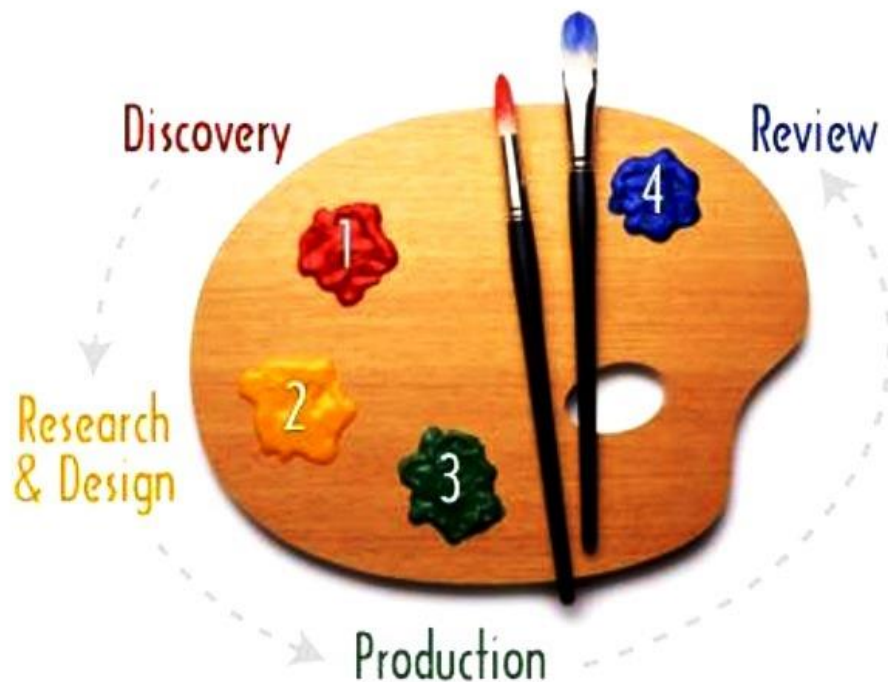


Art 20 - Art Tools & Media

## A Note about the Creative Process

***“Ultimately, creativity is a decision”*** (Sternberg, R.J., 2004, *The Nature of Creativity*, p. 1)

Creativity does not just happen. It is a cognitive (intellectual) process that produces new ideas, or transforms old ideas into updated concepts.



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## A Note about the Creative Process continued...

There are *multiple ways* to approach the creative process. Thus you are encouraged to try more than one method, to allow you to discover for yourself, which method works best for you – however, as you proceed in your artistic journey, you may find the need to adjust and/or change your process. You will find that the more you work with a creative process, the more spontaneous it will become.

The following online video describes, visually, *how creativity works*: <http://vimeo.com/38798735>



### Another Representation of the Creative Process:



## Example Approach to the Creative Process:

### It all starts with a problem...

- Reflect & analyze to understand the problem clearly
- Determine the parameters of the problem

### Research

- Gain knowledge & increase understanding - information gathering
- Organize research ideas
- Begin to synthesize ideas

### Generate Solutions

- Generate variations (alternatives) for every potential solution
- Resist getting tied to a single solution, or with your first idea
- Explore & Experiment

### Generate Rough Drafts

- Begin drafting your best solution into a cohesive whole
- If possible, share your initial rough draft/sketch/answer to elicit feedback
- Edit and refine

### Produce Finished Work

- Include a rationale (artist statement)
- Conduct an informal self-reflection

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## Digital Submission of Assignments

- As an alternative way to submitting your assignments (instead of mailing them in or dropping them off directly at one of the ADLC campuses—Barrhead, Edmonton, Calgary, or Lethbridge), you may submit your assignments digitally, as digital images/files, via the course electronic submission site (i.e., Moodle). Upon your enrollment in Art 20, you should have received, via e-mail, a message labelled as ‘Course Registration’, which contains your log-in information for our Student Information System (<https://sis.adlc.ca>), where you are able to access all of your Active Courses in Moodle.
- To submit your assignments digitally, you are required to adhere to the Digital Submission Guidelines outlined below.

### Digital Submission Guidelines

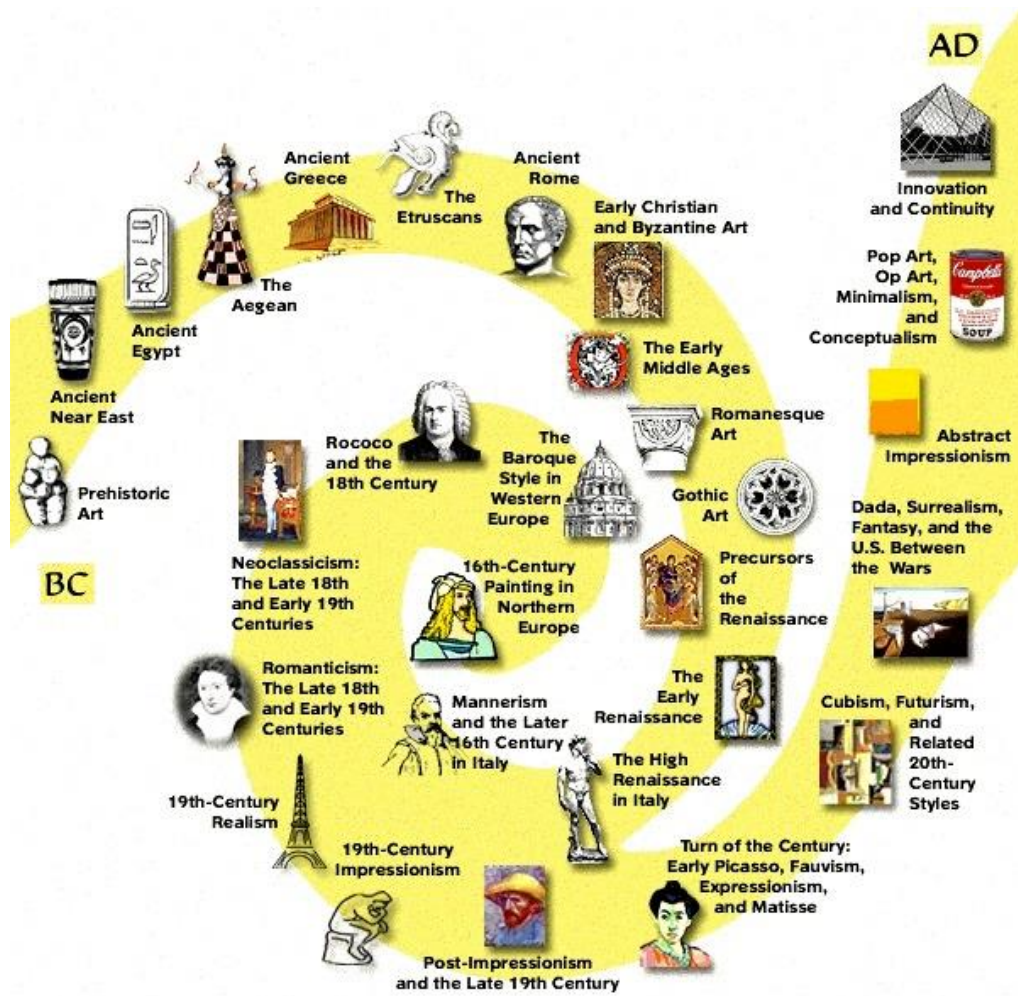
- You will need to take images of **multiple viewpoints of your artwork**, as well as (if possible) multiple images of the **different stages of the process** that you went through to create the artwork, and compile them into a single document (e.g. PDF or PowerPoint).
- Furthermore, please **name each image** clearly, including your name, lesson #, and assignment # - your name has to be visible on the front and verso (back) of the actual artworks.
- In addition to the images of your assignments, you will need to submit a photo of your completed fillable [Digital Submission Form](#), which should be downloaded to your computer from the following link or QR Code (do not open it in your browser): <https://goo.gl/i94EW1>

*Note:* If you experience any difficulties with the fillable functions of the PDF Digital Submission Form, you may submit the required information contained within the form, in a separate text document.

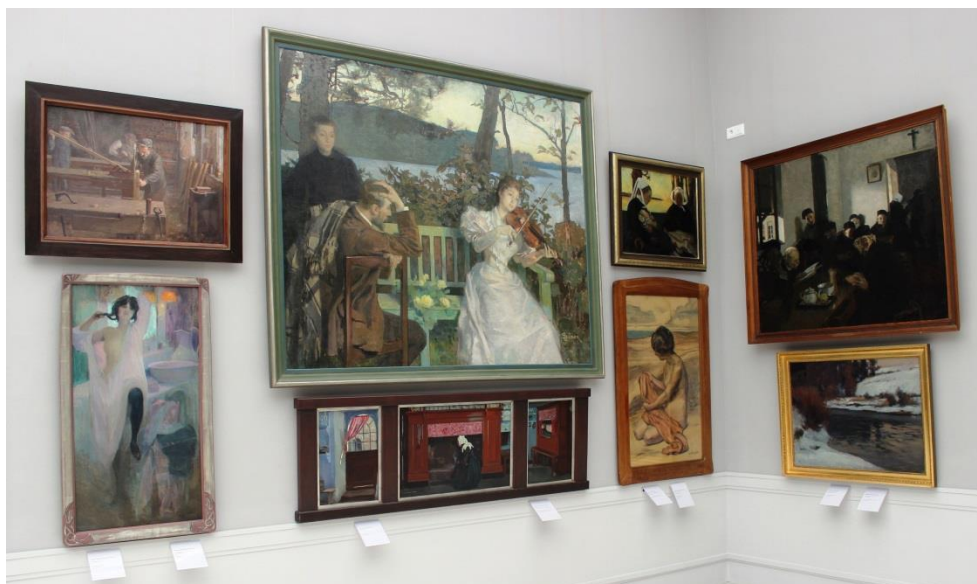


Excerpt of the Digital Submission Form	
Student's Full Name	
Course Name	
Lesson #	
Assignment #	
Media Utilized (materials used to create artwork)	
Title of Artwork & Size of Artwork (if possible, place your artwork alongside a ruler or measuring tape and include this with your photo submissions)	
Description of Process (include techniques employed, as well as any challenges & successes experienced)	

# Art Timeline



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# Art 20



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Course Materials & Supplies

# Art 20 Material & Supplies

**General Supplies** - To complete most of the Art 20 assignments, you will also require the following art supplies:

- ✍ A set of tempera, watercolour or acrylic paints (or a combination)
- ✍ Several different sizes of brushes
- ✍ Several different pencils (e.g. a set that includes different softness of leads such as 2B, 4B, 6B, etc.) and pens.
- ✍ A package of coloured pencil crayons and wax crayons
- ✍ Ruler
- ✍ A Sketchbook consisting of 20 – 30 pages (optional)
- ✍ Please find below the breakdown of supplies required for each individual lesson. Additional supplies are listed as suggested, as well as optional supplies (many of these extra supplies will probably be available in your household).

**Note:** Many “Dollar” Stores now carry Art Supplies and although the quality of these items is obviously not the same as artist-grade supplies, they would be sufficient for completing this course. Alternatively, you may wish to check with a local art supplies store in your area and make sure you mention that you are an Art student at ADLC - most stores do offer a student discount – for example, you will find excellent artist grade supplies at reasonable costs at Delta Art Supplies in Edmonton (<http://www.deltaart.ca/>), and they ship anywhere.

\*\*\***A reminder about paper:** Although most of the assignments indicate for you to use the supplied white paper, you may choose to use any other art paper that you have access to, as long as it meets the size requirements, if they are indicated in a particular assignment.

## Lesson 1

- Pencil(s)
- White art paper

## Lesson 2

- Watercolour, tempera or acrylic paint
- Paintbrushes
- Scissors
- Collage materials (e.g. denim, sandpaper, tissue paper, etc.)
- Glue
- Pencil(s)
- White art paper

## Lesson 3

- Watercolour, tempera or acrylic paint
- Paintbrushes
- Pencil(s)
- White art paper

## Lesson 4

- Watercolour, tempera or acrylic paint
- Paintbrushes
- Pencil(s)
- White art paper



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### Lesson 5

- Watercolour, tempera or acrylic paint or: Ink
- Paintbrushes
- Twigs and/or feathers
- Pencil(s)
- Graph paper (or draw a graph yourself)
- White art paper

### Lesson 6

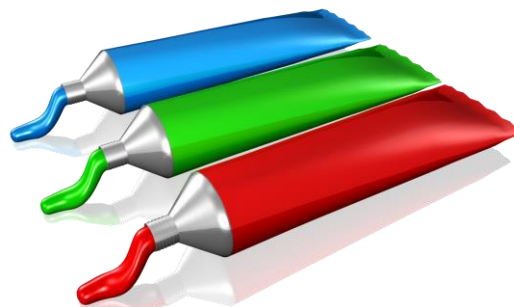
- Leaves (from outside)
- Coloured Spray Paint
- Card Stock Paper or Cardboard (for stencil-making)
- Watercolour, tempera or acrylic paint
- White art paper

### Lesson 7

- Tape
- Pencils
- Wax Crayons
- Watercolour, tempera or acrylic paint
- Optional: Ink
- Paintbrushes
- Sponge
- White art paper

### Lesson 8

- Pencils
- Ruler
- white art paper



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### Lesson 9

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- White art paper

### Lesson 10

- Images from old magazines
- Collage materials
- Glue

### Lesson 11

- Collage materials
- Glue
- Ruler
- Pen and/or Felt Pen
- White art paper



### Lesson 12

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- White art paper

### Lesson 13

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- Ruler
- Glue
- White art paper

### Lesson 14

- Pencil(s)
- Ruler
- White art paper

### Lesson 15

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- Ruler
- White art paper

### Lesson 16

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- Ruler
- White art paper

### Lesson 17

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- White art paper

### Lesson 18

- Pencil(s)
- Watercolour, tempera or acrylic paint
- Paintbrushes
- Pencil crayons
- White art paper



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### Lesson 19

- Sculpting material (modeling dough, modeling clay, etc.)
- Watercolour, tempera or acrylic paint

### Lesson 20

- Assignment pages provided in Assignment Booklet #20



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