

Art 20 - Assignment Booklet #11:

Assignment I: 50 Marks

Choose either a. OR b.

- Create an **original computer-generated image** that consists entirely of **keyboard symbols & letters** (Please refer to course notes on pages 116 & 117). Your print out should be at least an 8" x 10" format.
- Create a **collage** that includes **different textures and materials** – ensure that your collage composition contains a **well-balanced design**. The format should be at least 16" x 20" format (approx. ½ the size of the provided white paper – however, you may wish to create your collage on cardboard or heavier stock paper, to increase its durability).

Assignment I Student Visual Exemplars

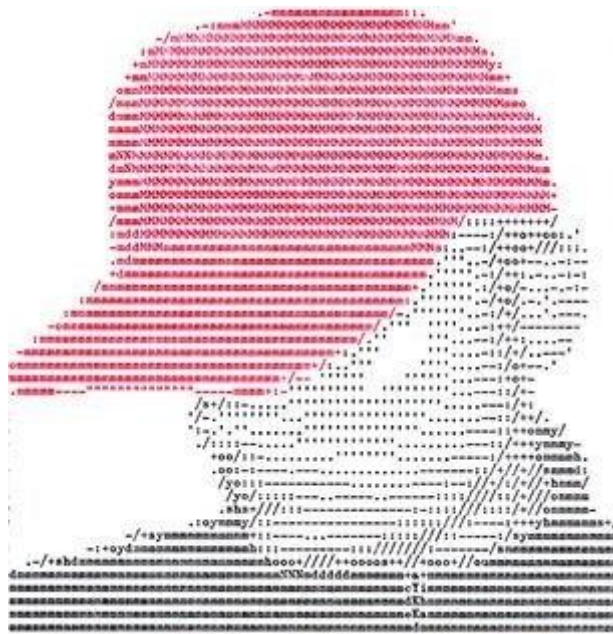


Image created out of computer letters, numbers & symbols



Collage

Assignment II: 50 Marks

Choose either a. OR b.

- a. Create a **technical drawing** on a sheet of **graphing/ledger paper** (approx. 8" x 10" format). Do NOT use a pencil, but rather a **pen, calligraphy instrument, or a fine-tipped pen**. A compass, ruler, set squares and templates must be used for this technical drawing – **AVOID the use of free-hand lines**. Possible ideas: space fantasy world; mechanical bird, flower, person or robot; futuristic city in the sky; underwater fish hatchery.
- b. Create a **computer-generated graphic design image** (approx. 8" x 10" format). Use **simple shapes that overlap and fill the entire page**.
- All artwork should be labelled (on back) with student's full name, course name, Assignment Booklet # and Assignment #.

Assignment II Student Visual Exemplars



Technical Drawing



Computer-Generated Design

Assignment Booklet #11 - Assessment Rubric – Assignment I

Assignment I - Evaluation Scale: 5 - Exemplary (demonstrates complete mastery & effort) 4- Accomplished (demonstrates above average knowledge & effort) 3 - Developing (meets expectations) 2 - Needs Improvement (demonstrates some knowledge - displays inconsistencies) 1 - Beginning (displays little or no knowledge and/or effort)						
EVALUATION CRITERION ASSIGNMENT I	EXEMPLARY	ACCOMPLISHED	DEVELOPING	NEEDS IMPROVEMENT	BEGINNING	EVALUATION COMMENTS
INTERPRETATION & CRITERIA (Completeness/Effort) • How well did the student understand the assignment's objectives? Did the artwork meet the minimum goals/expectations, or go beyond them? How well does the artwork solve the problems outlined in the assignment? Are variations made for a valid reason?	10	8	6	4	2	
COMPOSITION & DESIGN (Organization/Structure) • Are the elements and principles of design/composition applied effectively to elements and materials to affect desired expression of form/subject/content?	5	4	3	2	1	
INVENTIVENESS (Creativity & Originality) • How original, innovative and daring is the artwork? Did the student try to find a new or unique way of working with the subject and/or technique? Did the student try to explore new ideas and creative, unique solutions?	10	8	6	4	2	
VISUAL VOICE (Expressiveness - conveys story, idea, emotion, mood, point of view and tone) • Does the artwork show feeling and expressiveness? Is there the development of imagery, which may evoke a strong or sensitive response to experience, a personal statement or vision, subtlety or depth of feeling?	5	4	3	2	1	
TECHNIQUE (Craft/Conventions) • Is the medium employed inventively to underscore ideas, and demonstrates clear understanding and application of specific medium qualities? Is there evidence of experimentation with techniques and materials, going beyond conventional skills and techniques?	10	8	6	4	2	
VISUAL IMPACT (Overall Pursuit - Presentation & Craftsmanship) • Is there the unique organization of art elements, content, & craft, to create a striking & memorable artwork? Has the entire surface been considered and completed? Has the artwork has been composed neatly and respectfully.	10	8	6	4	2	
Additional Comments:						
Assignment I TOTAL	Total: /50 Marks					

Assignment Booklet #11 - Assessment Rubric – Assignment II

Assignment II - Evaluation Scale: Exemplary (demonstrates complete mastery & effort) Accomplished (demonstrates above average knowledge & effort) Developing (meets expectations) Needs Improvement (demonstrates some knowledge - displays inconsistencies) Beginning (displays little or no knowledge and/or effort)						
EVALUATION CRITERION ASSIGNMENT II	EXEMPLARY	ACCOMPLISHED	DEVELOPING	NEEDS IMPROVEMENT	BEGINNING	EVALUATION COMMENTS
INTERPRETATION & CRITERIA (Completeness/Effort) • How well did the student understand the assignment's objectives? Did the artwork meet the minimum goals/expectations, or go beyond them? How well does the artwork solve the problems outlined in the assignment? Are variations made for a valid reason?	10	8	6	4	2	
COMPOSITION & DESIGN (Organization/Structure) • Are the elements and principles of design/composition applied effectively to elements and materials to affect desired expression of form/subject/content?	5	4	3	2	1	
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Additional Comments:						
Assignment II TOTAL	Total: /50 Marks					
Assignment Booklet 11 – Final Grade: Assignment I + Assignment II	Total: /100 Marks					_____ %