

ALBERTA DISTANCE LEARNING CENTRE
FNA3400: ART 30
ARTISTIC INTEGRITY
Assignment Booklet 18

Student's Questions and Comments

FOR STUDENT USE ONLY
<p>(if label is missing or incorrect)</p> <p>File Number:</p> <p>_____</p>

Apply Assignment Label Here

Name	Address	City/Town	Province	Postal Code

Please use the pre-printed label for this course and Assignment Booklet.

FOR ADLC USE ONLY
<p>Assigned to</p> <p>_____</p> <p>Marked by</p> <p>_____</p> <p>Mark _____ %</p> <p>Date received</p> <p>_____</p>

SUMMARY

	Possible Marks	Your Marks
Assignment 1	20	
Assignment 2 (your exhibition, sketchbook, and audience surveys)	80	
TOTAL	100	

<p>Teacher's Comments:</p>	<p>_____</p> <p style="text-align: center;">Teacher's Signature</p>
-----------------------------------	--

CANADIAN CATALOGUING IN PUBLICATION DATA

Art 30

Art 30 - Lesson 18: Artistic Integrity

Assignment Booklet 18

Alberta Distance Learning Centre

ISBN 1-894989-36-8

Copyright 2018 Alberta Distance Learning Centre

4601 - 63 Avenue

Barrhead, Alberta Canada T7N 1P4

All rights reserved. No part of this courseware may be reproduced, stored in a retrieval system, or transmitted in any form or by any means – electronic, mechanical, photocopying, recording, or otherwise – without written permission from Alberta Distance Learning Centre.

Printed in Canada

Alberta Distance Learning Centre has made every effort to acknowledge original sources and to comply with copyright law. If errors or omissions are noted, please contact Alberta Distance Learning Centre so that necessary amendments can be made.

For Users of Alberta Distance Learning Centre Courseware

Much time and effort involved in preparing learning materials and activities that meet curricular expectations as determined by Alberta Education. We ask that you respect our work by honouring copyright regulations.

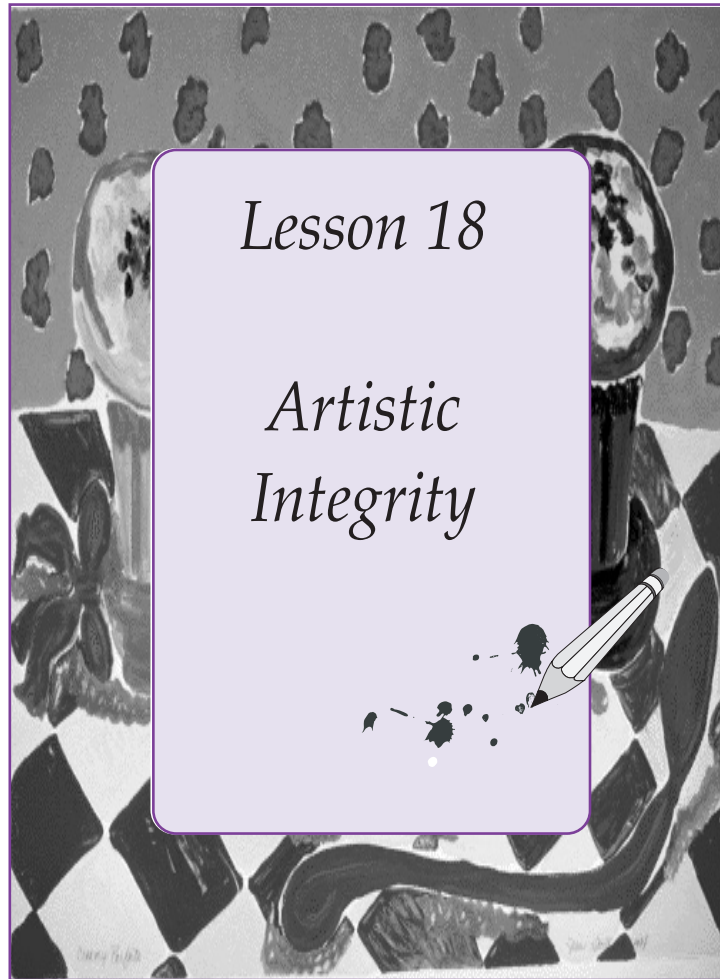


Alberta Distance Learning Centre website:

<http://www.adlc.ca>

The Internet can be a valuable source of information. However, because publishing to the Internet is neither controlled nor censored, some content may be inaccurate or inappropriate. Students are encouraged to evaluate websites for validity and to consult multiple sources.

ART 30



ASSIGNMENT BOOKLET 18

Instructions for Submitting Assignment Booklets

1. Submit Assignment Booklets regularly and only one Assignment Booklet at one time. This allows your teacher to provide comments you can apply to subsequent work.
2. Check the following before submitting each Assignment Booklet:
 - Are all assignments complete?
 - Have you edited your work to ensure accuracy of information and details?
 - Have you proofread your work to ensure correct grammar, spelling, and punctuation?
 - Did you complete the Assignment Booklet cover and attach the correct label?

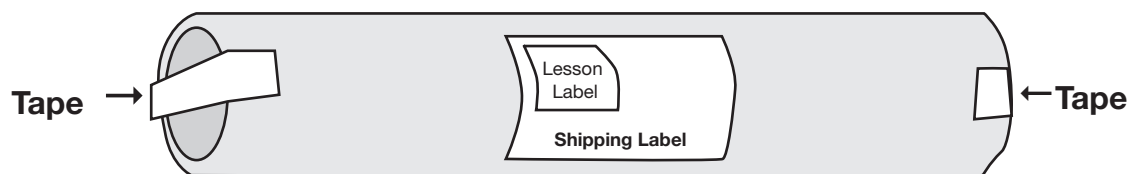
Preparing the Assignment Booklet

Ensure that the lesson number on the label is the number on the Assignment Booklet. Peel the corresponding preprinted label for the Assignment Booklet from the backing and apply it to the appropriate space on the cover page.

- Never use tape or staples to attach the label to the Assignment Booklet.
- Do not put the preprinted label on the outside of the mailing envelope.

Preparing the Mailing Envelope or Mailing Tube

- The mailing envelopes provided are pre-addressed to ADLC. Attach your return address.
- Some courses provide mailing tubes. Roll your assignment(s) and Assignment Booklet and insert them into a mailing tube. Seal the tube and apply the correct label to a shipping label provided. Affix the shipping label to the outside of the tube. When your submission is returned, you can re-use the mailing tube for subsequent lessons.



Mailing Tube

© ADLC

Submitting to an ADLC Campus

If you reside near an ADLC office (Barrhead, Edmonton, Calgary, or Lethbridge), you may drop your submissions directly at the office.

Using Postal Mail

Determine sufficient postage by having the envelope or tube weighed at a post office. (Envelopes less than two centimetres thick receive the most economical rate.)

Art 30

Assignment Booklet 18

Advice

Your success on the assignment in this booklet determines your mark for this module. Your responses give your teacher an indication of your understanding of the course.

- Before attempting to answer the assigned questions, please read all the relevant course material carefully and completed the self-correcting activities in the module booklet.
- Proceed slowly and carefully through the assignments.
- If you encounter difficulties, review the pertinent section notes.
- If you are still having problems, please contact the course teacher at the Alberta Distance Learning Centre for assistance.
- The marks possible for each individual exercise are indicated.
- May you enjoy success in your studies!

Warning

- Failure to complete all questions and/or poor responses due to obvious lack of effort may result in your teacher returning the assignment booklet marked “incomplete”. No grading will be awarded until such exercises are completed to the teacher’s satisfaction.
- You are encouraged to discuss the various aspects of the course with others, but all work submitted should be your own.
- If there is a large discrepancy between the assignment score and the final exam score, the teacher has the discretion to assign a final mark based solely on the examination results.

Our Pledge to You

Everyone at the Alberta Distance Learning Centre is committed to helping you achieve your educational goals. We happily assist students who are sincere in their desire to learn. You may reach us by phone, fax, e-mail, voice mail, postal mail, or at an Alberta Distance Learning Centre office.

We want to help you achieve and enjoy success.

Format

You are encouraged to **use a word processor** for your written work.

- Format your work using an easy-to-read 12-point serif font such as Times New Roman.
- Include your full name and student file number as a document header.
- Double-space your final copy.
- Staple your printed work to this Assignment Booklet.

Avoid plagiarism by acknowledging all sources you use. Contact your teacher if you are uncertain how to document sources.

Although you are encouraged to work collaboratively and discuss various aspects of this course with others, **all submitted work must be your own.**

Our Pledge to Students

Alberta Distance Learning Centre is committed to helping students achieve their educational goals. We look forward to assisting students who are sincere in their desire to learn. Students may contact their course teacher(s) by phone, e-mail, fax, postal mail, or in person at an Alberta Distance Learning Centre office.

Barrhead

4601 - 63 Avenue

Barrhead, Alberta T7N 1P4

Phone 780-674-5333

Toll-free 1-866-774-5333

Fax 1-866-674-6977

C₁₈ LESSON EIGHTEEN

**Value
20**

Assignment 1: Write a Reflective Essay on your Artistic Goals

Reflect on areas of your artistic achievement and areas of artistic need. Where do you need improvement? What are your strengths? What are your preferred media? Discuss where you are in terms of your accomplishments and abilities in drawing, colour and painting, composition, value, texture, and line exploration. What would you like to learn in the areas? Where do you need improvement? What should those improvements be? Who are the artists you admire, and from whom would you like to learn? Are there meaningful issues that you would like to explore through art?

You have accomplished a lot in Art 30! How have you grown as an artist as you produced works for the show? Where have you improved? What goals have you realized in terms of the first part of this essay? What improvements and growth have you accomplished through taking Art 30? Are you closer to developing a personal style than you were at the beginning of the course?

Discuss the logistics of mounting your exhibition or portfolio. What kind of walls did you have to use? What kind of problems did you encounter? What successes did you have? Did you send out invitations? Did you have a reception? What kind of feedback or criticism did you receive? What would you do differently next time?

Develop proficiency in at least one medium.

Develop a series of artworks for an art show. You may create more artworks to help flesh out your exhibition (optional).

How will you develop impact in these artworks? Will you accomplish this through composition, colour, various strong images, centre of interest, exaggeration, distortion, strong and unusual perspective, and/or style? You can use mixed media to broaden the depth of the visual ideas that you want to explore. Some suggested topics for your series are dreams, machines/technology, nature, loneliness, positive goals in life, still life, figures, spirituality, and buildings. This is your chance to shine!

**Value
80**

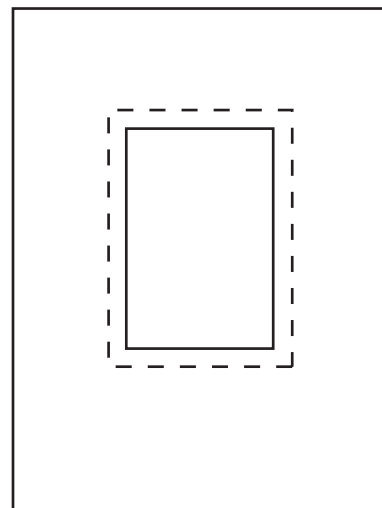
Assignment 2: Your Exhibition or Portfolio Presentation

Mount an Exhibition

Your work should be professionally presented.

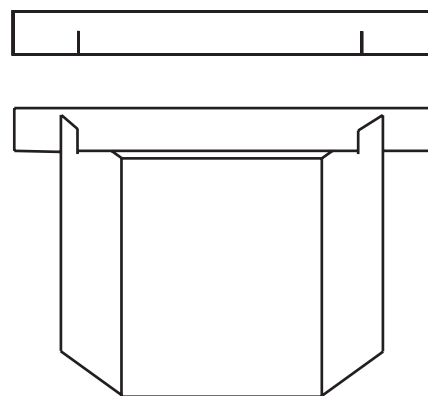
1. **Two-dimensional work should be matted** (if not framed). Watch the “Matting Demonstration” mini movie that is on the CD you were given with your course materials. The window through which your artwork is viewed needs to be smaller than the artwork itself. You may use construction paper, poster board, or ivory or white mattboard.

Measure your artwork. If it is small (8”x11” or under) the matt can be cut to make two inch border around it. If it is larger, your matt can make a three or four inch border around it. It is sometimes very attractive to make the bottom border larger than the other three sides. This illustration shows a matt that is in good proportion to the artwork. The artwork is represented by the dashed line. The window of the matt should be slightly smaller than the artwork, so that the picture doesn’t fall through the matt. Allow about a 1 cm or 0.25 inch overlap of the matt on top of the picture. Use a steel edged ruler and matt knife to carefully cut your matts.



Then, use waterproof tape to tape the picture onto the back of the matt with waterproof tape. This tape is readily available at drug stores, and is the type of tape put on your skin if you are taping a bandage over a cut. You may frame your work if desired.

Make a large tab and cut slots into it.

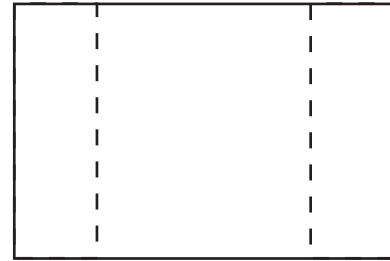


Insert the tab's slots into slots you have cut into the standing wall. This will make the standing wall more stable.

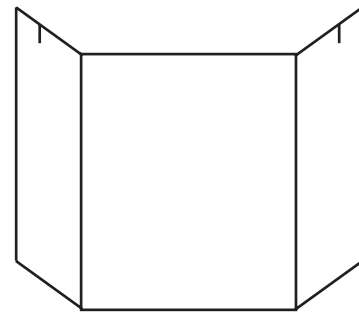
2. **Label your with your name, title, media, and date.** If you want to sell your work, you may also put a price on the label. If you do not, put “NFS” for “Not For Sale” on the label. If any of your artwork sells, you may put a red dot on the label to indicate that it has sold! 2”x3” is a good size for a label.

3. **Thoroughly think through how you group the work.** For example, landscapes, watercolours, or drawings can go together. Sculptures may be arranged as a group. For more interest, vary the spacing between art objects. You will have to make decisions about the wall space and surface. If you are not allowed to put nails into a cement wall, and that is the only wall available, you will have to decide if you want to use tacky putty to put them up if they are not too heavy. Or you can use foam core or matt board to make a standup wall of your own. Pictures should not just be laid on tables or leaned up against something.
4. **Choose an appropriate venue.** A school library or a glass case in a school hallway, foyer, classroom, town hall, or theatre lobby are all good choices.
5. **Your show should be up for at least a week** so that as many people as possible have the opportunity to view it.

Making a Standup Wall



Score board along dotted lines



Bend along scored lines and stand up. Then cut slots into the tops of the wings.

For this assignment you must document your show with photographs or video. Your photos should show the process of setting up your exhibition and indicate how you laid things out before you hung them on the wall. It should also show your groupings of artworks. It should additionally show people looking at your exhibition. Depending on your venue and arrangement, a photo can also show the whole exhibition at a glance.

Portfolio

If you are unable to mount an exhibition, you may choose to present a portfolio.

Portfolio Criteria

1. All work should be labeled with name, date created, medium, and title.
2. Include a table of contents. This should name the sections within the portfolio.
3. Artwork should be organized in some way. For example, you can put all ink drawings together. You can have subgroupings, such as stippled drawings or hatched drawings. Arrange each group chronologically. Put your earliest work first, so that whoever reviews your portfolio can see your growth and improvement.
4. Use dividers between sections. These can be coloured. Label your dividers with what is in the section, and include something like a title page. Use creative lettering. You can even develop new fonts.
5. If items are small, protect them with a plastic covering or sleeve. Put tissue paper between items that may smear. Matting artwork adds a great deal to its presentation.
6. Include reflective writings. The writing assignment from this lesson is a good example.
7. Your artwork should be housed in a sturdy portfolio. There are commercial portfolios that can be tied together or zipped up. Or you can make your own out of poster board, foam core, or cardboard.

Do not send in your portfolio, as it will be too large. Document it with photographs and send those in. Your teacher will only be marking the presentation of your artwork and not the work itself.

Show your portfolio to three people—preferably not family members—for their comments and feedback.

Checklist for Art 30 Art Exhibition or Art Portfolio:

The following assignments should be included in your portfolio/exhibition (**suggestion:** complete and submit Lessons 19 and 20 before you complete your portfolio - if you are producing a digital presentation such as a PowerPoint, please remember to take digital images of Lessons 19 and 20 before you submit them so that you can include them in your presentation without having to wait for their return):

- Stippled drawing, Lesson 1
- Crosshatched drawing, Lesson 1
- Monotype print, Lesson 2
- Conte crayon drawing that has been heightened with white, Lesson 2
- Expressive landscape drawing, Lesson 3
- Bamboo or calligraphy pen drawing, Lesson 3
- Ink wash drawing, Lesson 3
- Drawing in your own style, Lesson 4
- Drawing series, Lesson 5
- A Northwest Coast design, Lesson 6
- Relief Sculpture with its preliminary sketch, Lesson 7
- Assemblage Sculpture, Lesson 8
- Artist statement, formulated from Lesson 9
- An artwork using a monochromatic, analogous, or complementary colour scheme, Lesson 10
- An artwork using a triadic or split complementary colour scheme, Lesson 11
- Series of watercolour techniques, Lesson 12
- Nature study using drybrush, Lesson 12
- Watercolour landscape with four thumbnail sketches, Lesson 13
- Still Life with non-natural colours, Lesson 14
- Artwork in your own style, Lesson 15
- Artwork showing your life as a daily event, Lesson 16
- Landscape showing the spirit of where you live, Lesson 19
- A self-portrait using personal symbolism, Lesson 20
- Series of other artworks for an art show – extra artwork of your own (such as a sketchbook) - OPTIONAL

Note: For Assignment 2 and the Portfolio choice, you may compile a **PowerPoint presentation or video or website** containing digital images of your assignments. If you decide on one of these methods of presentation for your portfolio, please ensure that you include a 'Title Page' and 'Table of Contents', as well each image should be labelled with a brief description (i.e. Lesson #, Type of Artwork, Title of Artwork, Media Used, Date & any other details you wish to include about the artwork). The portfolio organizational points also apply to this type of presentation. To view a student example of Lesson 18 presented as a PowerPoint presentation, go to the Art 30 link (<http://artdesignstudies.weebly.com/art-30.html>) and scroll down to the Exemplar section, to Lesson 18.

Whether you mount an exhibition or present a portfolio, **ask the three people who look at your work to answer this questionnaire.**

1. What is your definition of art?
2. Who decides what art is?
3. What is your overall impression of the art display seen here?
4. Is there any aspect of the display that you feel could be improved?
5. Which piece(s) caught your attention?
6. Why do you think this particular piece affected you?
7. Which of the exhibition's images did you prefer?
8. Do you usually enjoy looking at naturalistic images rather than simplified ones?

Reminder: Visit <http://artdesignstudies.weebly.com/art-30.html> to view student visual exemplars for each Art 30 lesson, which may inspire and assist you with your assignments.

Mailing Instructions

Send Assignments 1 and 2 in a lesson envelope with the labelled Assignment Booklet, or submit your submission via the **Online Submission Instructions** (see specifically the Art 30 instructions).

End of Lesson 18 Assignments

ADLC

Alberta Distance
Learning Centre

adlc.ca
1-866-774-5333
info@adlc.ca

Alberta Distance Learning Centre
Box 4000 4601 – 63 Avenue
Barrhead, Alberta T7N 1P4

Revised April 2018