



Art 30 Assessment Rubric



Link to Art 30 Visual Examples for each Lesson:
<http://artdesignstudies.weebly.com/art-30.html>

Student Name	
Lesson #	

Art 30 – Assessment Rubric

Evaluation Scale:

- 5 - **Exemplary** (demonstrates complete mastery & effort)
- 4 - **Accomplished** (demonstrates above average knowledge & effort)
- 3 - **Developing** (meets expectations)
- 2 - **Needs Improvement** (demonstrates some knowledge - displays inconsistencies)
- 1 - **Beginning** (displays little or no knowledge and/or effort)

EVALUATION CRITERION	EXEMPLARY	ACCOMPLISHED	DEVELOPING	NEEDS IMPROVEMENT	BEGINNING	EVALUATION COMMENTS
INTERPRETATION & CRITERIA (Completeness/Effort) <ul style="list-style-type: none"> How well did the student understand the assignment's objectives? Did the artwork meet the minimum goals/expectations, or go beyond them? How well does the artwork solve the problems outlined in the assignment? Are variations made for a valid reason? 	5	4	3	2	1	
COMPOSITION & DESIGN (Organization/Structure) <ul style="list-style-type: none"> Are the elements and principles of design/composition applied effectively to elements and materials to affect desired expression of form/subject/content? 	5	4	3	2	1	
INVENTIVENESS (Creativity & Originality) <ul style="list-style-type: none"> How original, innovative and daring is the artwork? Did the student try to find a new or unique way of working with the subject and/or technique? Did the student try to explore new ideas and creative, unique solutions? 	5	4	3	2	1	
VISUAL VOICE (Expressiveness - conveys story, idea, emotion, mood, point of view and tone) <ul style="list-style-type: none"> Does the artwork show feeling and expressiveness? Is there the development of imagery, which may evoke a strong or sensitive response to experience, a personal statement or vision, subtlety or depth of feeling? 	5	4	3	2	1	
TECHNIQUE (Craft/Conventions) <ul style="list-style-type: none"> Is the medium employed inventively to underscore ideas, and demonstrates clear understanding and application of specific medium qualities? Is there evidence of experimentation with techniques and materials, going beyond conventional skills and techniques? 	5	4	3	2	1	
VISUAL IMPACT (Overall Pursuit - Presentation & Craftsmanship) <ul style="list-style-type: none"> Is there the unique organization of art elements, content, & craft, to create a striking & memorable artwork? Has the entire surface been considered and completed? Has the artwork has been composed neatly and respectfully. 	5	4	3	2	1	
Additional Comments:						
FINAL MARK	Total: / Marks					____ %