



Art 30 – Assessment Rubric

Link to Art 30 Visual Examples for each Lesson:

<http://artdesignstudies.weebly.com/art-30.html>



Student Name	
Lesson #	

	Exemplary 10 (WOW!)	Accomplished 9	Developing 8	Needs Improvement 7	Beginning 6 or less
VISUAL IMPACT (overall quality)	The unique organization of art elements, content, & craft create a striking & memorable work. It has the power to “wow” the viewer.	The organization of art elements, content, and craft create a cohesive work; the work has lasting impact on the viewer.	The organization of art elements, content, and craft are addressed in the work; the work holds the viewer’s attention .	The organization of art elements, content, & craft are incompletely addressed in the work; there is little impact on the viewer.	The organization of art elements, content, and craft are not addressed in the work; there is no impact on the viewer.
INTERPRETATION/ CRITERIA/ (completeness/ effort)	The project shows inventive interpretation of the assignment, & was continued until it was as complete as possible. Effort was far beyond that required.	The project shows clear understanding of the assignment. With more effort, the project might have been outstanding.	The project shows adequate interpretation of the assignment, but lacks a finished look.	The project requirements are fulfilled , but it does not show any evidence of unusual thought or interpretation.	The student showed no evidence of meeting the criteria or displaying original thoughts/ideas .
VISUAL VOICE (conveys story, idea, emotion, mood, Point of View, tone, etc.)	The work has clarity and expressive articulation of ideas. Content is distinct and stimulates new thought.	The work shows expressive articulation of ideas. Content stimulates thought .	The work attempts articulation of ideas. Content mirrors existing examples or thoughts.	The work has vague articulation of ideas. Content imitates existing examples or thoughts.	The work unsuccessfully articulates ideas .
COMPOSITION/ DESIGN (organization/ structure)	Shows and utilizes knowledge of the elements and principles of design, combining several elements; uses space effectively.	Shows an awareness of the elements and principles of design, using one or two elements; uses space adequately.	The student did the assignment adequately , yet work lacks conscious planning and little evidence that an overall composition was planned.	The assignment was completed and turned in, but showed little evidence of any understanding of the elements and principles of art; no evidence of planning.	The student only did the minimum, or the artwork was never completed .
TECHNIQUE (craft/ conventions)	The medium is used inventively to underscore ideas, and student demonstrates clear understanding and application of specific medium qualities.	The medium is used effectively , to underscore ideas, and student demonstrates some understanding and application of specific medium qualities.	The medium is used adequately to underscore ideas, and student is developing an understanding of specific medium qualities.	Use of the medium shows little evidence of how to enhance ideas, and student has difficulty manipulating medium qualities.	Use of the medium unclearly underscores ideas; is poorly executed and/or incomplete .
COMMENTS					
FINAL MARK					