4.2 Shooting Script Rubric		
Value	Ideas and Impressions	Presentation
Excellent	 Your understanding of the plot and character development in the scene is insightful. Perceptive use of commercials for demographic. 	 Your script engages the audience effectively. You apply the conventions of the shooting script effectively.
Proficient	 Your understanding of the plot and character development in the scene is thoughtful. Considerate use of commercials for demographic. 	 Your script engages the audience <i>clearly</i>. You apply the conventions of the shooting script <i>clearly</i>.
Satisfactory	 Your understanding of the plot and character development in the scene is appropriate. Suitable use of commercials for demographic. 	 Your script <i>engages</i> the audience. You <i>apply</i> the conventions of the shooting script.
Limited	 Your understanding of the plot and character development in the scene is a bit superficial. We need more depth of thought here. Superficial use of commercials for demographic. 	 Your script partially engages the audience. You applied some of the conventions of the shooting script.
Redo	Your attempt to respond does not address the assignment . You need to contact your teacher so we can discuss your work and your resubmission.	
TOTAL: /30 = %	/15	/15
Assessment	Areas of strength: Might I suggest:	