

## Glossary

The following terms are defined in Workbooks 4-7. At the end of Workbook 7, you need to review these terms as you prepare for Exam 2.

**allusion:** is a reference to people, events, or texts outside the play

**context:** includes any element present in a communication situation that influences the way we interpret text and create text

**demographic:** (also known as target audience) the group of people most likely to engage with a text and/or product

**dramatic irony:** a contrast between what a character and the audience knows to be true

**external conflict:** man vs. man and man vs. environment

**foreshadowing:** a hint of events that will happen later

**internal conflict:** man vs. himself

**irony:** a technique of meaning something opposite to what is said, often conveyed by tone that contradicts words

**literary device:** a technique that produces a specific effect, for example, similes and metaphors compare ideas

**plot:** the sequence of events that make up the story, novel, or film

**shooting script:** a shooting script is different than a normal script, because it includes directions for the camera work and notes

**situational irony:** a contrast between what happens and what we expect to happen

**suspense:** tension created when the audience does not know what will happen next

**symbol:** a person, place, or thing representing an abstract idea or concept — it is anything that stands for something beyond itself

**target audience:** (also known as demographic) the group of people most likely to engage with a text and/or product

**verbal irony:** a contrast between what is said and what is meant

**visual elements:** such as composition, texture, colour, and text, are all planned purposefully. Each detail has been considered as necessary to support the main idea or the main message of the visual.

## Bibliography

context. (2010). In Merriam-Webster Online Dictionary. Retrieved February 18, 2010, from <http://www.merriam-webster.com/dictionary/context>

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