

4.4 Visual Representation

Value	Ideas and Impressions	Details and Design
E Excellent	<ul style="list-style-type: none"> Your storyboard demonstrates insightful understanding of theme You have used many obvious visual techniques to present your information 	<ul style="list-style-type: none"> Graphic design and layout reinforce ideas in a convincing way Captions and dialogue contribute to a convincing voice
P Proficient	<ul style="list-style-type: none"> Your storyboard demonstrates thoughtful understanding of the theme You have used several obvious visual techniques to present your information 	<ul style="list-style-type: none"> Graphic design and layout reinforce ideas in a persuasive way Captions and dialogue contribute to a capable voice
S Satisfactory	<ul style="list-style-type: none"> Your storyboard demonstrates adequate understanding of theme You have used a few obvious visual techniques to present your information 	<ul style="list-style-type: none"> Graphic design and layout reinforce ideas in an acceptable way Captions and dialogue contribute to an appropriate voice
L Limited	<ul style="list-style-type: none"> Your storyboard demonstrates confused understanding of theme You have used limited visual techniques to present your information 	<ul style="list-style-type: none"> Graphic design and layout reinforce ideas in an inappropriate way Captions and dialogue contribute to a vague voice or may be absent
R Redo	Your response does not demonstrate understanding of the concepts. Contact your teacher to discuss suggestions for improvement and resubmission of your work.	
TOTAL: /20 = %	/10	/10

Teacher Comments: