

Small Business Law - LGS3050

Final Project

Read the following carefully before you proceed to the assignment.

1. **If you are working on this project with another student**, who is enrolled in the same ADLC course, **you MUST EMAIL your lead teacher** to provide this information **BEFORE** your work is submitted for grading.
2. Be sure to **submit this correctly completed project to the course assignment submit page in Moodle, as required by ADLC. The instructions on how to do this are included in your welcome email** (sent to you when you enrolled in this course). **DO NOT email your work to your lead teacher.**
3. **Be sure your work is submitted in the proper format** (Microsoft Word/Power Pt, PDF or Google Doc/Slides). **If you use Google, remember to either;** convert your work to Word/Power Pt/PDF; **or, if you are sharing a link, make sure you make it “public” and provide “edit” privileges so your work can be accessed for grading.**
4. Be sure to **proof-read your work and use spell check.**
5. Please do not be shy about contacting your lead teacher with your questions!
6. **Conclusion:** Once you have **submitted your work in Moodle**, remember that **it is your responsibility to check for feedback on your work.** *Feedback will be left before giving a failing grade or if you are missing work, so that you can have one more attempt to improve your work.*
Be sure to check!

Total Marks:

Comments:

Final Project	/30	
Total Percentage	/100	

Business Plan - You will write a **brief** "Business Plan". **(Graded out of 30 marks)**

This is your chance to create your own business plan:

1. For this assignment, imagine that you can create any business you like.
 - For example; a coffee shop, hair salon, used bookstore, plumbing business - there are endless possibilities!
 - You may already have a business of your own - if that is the case, feel free to use your business for this assignment.
2. You will create a short business plan, incorporating the information provided to you in the course readings. So, **be sure to read the course content very carefully before starting this assignment!**
3. You may use the following resources:
 - Information from the course material if applicable
 - Internet
 - Television
 - Books
 - Magazine Articles
 - Movies
 - Newspaper Articles

Your "Business Plan" MUST be in your own words! Do NOT use a business plan from the internet - this MUST be a plan you create on your own!

Please **refer to "ADLC Plagiarism Policy"** and **"Sharing of ADLC Work"** documents, located in this course under the **"Course Introduction"** section.

Be sure to cite your sources – remember that any information that you use from any source such as a book, the internet, magazine articles, or newspaper articles is information that someone else has written, and therefore the source must be included in your position paper.

For example, if you are using:

- Internet - Provide the website link
- Book - Provide the name of the book and the author's name
- Newspaper Article - Provide the name of the newspaper
 - Date, name and author of the article
- Magazine Article - Provide the name of the magazine
 - Date, name and author of the article

Business Plan – What needs to be in your Business Plan?

1. Minimum length of 2, double-spaced, typed pages. Maximum length of 4, double-spaced, typed pages.

/2 marks

2. Introductory **paragraph** which simply states:

- a) The name of your business and what is your job title?
- b) What type of business is it? Summarize what products and/or services your business will provide.

/4 marks

3. Answer the following:

- a) How many employees are you hiring for this business and what is the job title of **each** of your employees'?

/2 marks

- b) Identify **each** employee's job status - full-time, part-time, casual employment? How will you pay **each** employee? (Example: A salary? An hourly wage?)

/2 marks

- c) What is the business location? (Example: Home-based, Leased Space, Purchased Property) Provide one reason why you chose this location.

/1 marks

4. **Choose** what type of business best suits your business needs? (Example: Sole Proprietorship, Partnership, Corporation, Franchise)? **Then** select a second business model (Example: Sole Proprietorship, Partnership, Corporation, Franchise) that could be an alternate option. **Explain, in detail, two ways these two models are different in relation to your business and Canadian Small Business Law. Explain, why the model you have chosen is the best choice for your business.** In other words, what is one Canadian Small Business Law advantage of choosing this type of business?

/9 marks

5. Create a sample advertisement for your business. It **MUST** include the following:

- a) Name of your business

/1 marks

- b) Address of your business, hours and days of operation and email and phone contact information.

/1 marks

- c) Include an **original and unique** logo (or photo of logo) and/or catch-phrase you have created for your business.

/4 marks

6. Be sure your answers are clear and free of spelling and grammatical errors.

/2 marks

7. Cite your sources.

/2 marks