# Steps for Creating a Poster

Posters communicate information through words and pictures. The style of a poster depends on the topic and message you are trying to communicate.

**Step #1**

**Identify your topic and message.**
Consider focusing on a topic that you know a lot about, one that connects with things you are learning, one that is of personal interest, or a topic that many people have different opinions about.

**Step #2**

**Plan the design and layout of your poster.**
Consider the theme of your poster and design it in a way that reflects that theme. For example, for an exciting look use bright colours, and for a more serious look use dark or neutral colours.

**Step #3**

**Collect and create information and graphics.**
Choose graphics that suit (match) your topic. For example, a fun or personal interest topic could use cartoon graphics, and a serious topic could use photographs and diagrams.

**Canadian Symbols**

**Around the world, Canada is known for ...**

**Step #4**

**Put it all together.**
Choose a font or writing style that fits with the topic, lay things out so that your poster looks balanced, and use colour to emphasize certain things or as a theme.

**Step #5**

**Reflect.**
Reflect on your work and the process you followed to complete your poster. How would you create a poster differently next time?

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