

FOR 1020: Forest Ecology in Regions of Canada

Assignment #1

TOTAL MARKS:

		Comments
Brochure	/28	
TOTAL	/28	/100

In Unit 5, you read a little bit about Species at Risk and that species preservation is important to forest health. Why do you think some species are at risk and others are not? What are some key factors that put them at risk and what role do humans play in this?

For Assignment #1, you will create a tri-fold brochure (3 panels) that will inform readers of the **value of species at risk**.

Step 1. Create a blank document, format your page for Landscape, and then insert 3 columns. Remember, you will need to use 2 pages as one will be the inside of your brochure and the other will be the back. You should have information on each panel.



Step 2. Select a species currently designated at risk by COSEWIC (Committee on the Status of Endangered Wildlife in Canada) by going to the [website](#).

Step 3. Scroll down and click on Search by Species.

Step 4. Set the **Range to Alberta**, choose the taxonomic group of your choice, and set the **COSEWIC Status to Threatened**.

Step 5. Once the list of threatened species appears, click on a threatened species of your choice.

Step 6. Research and write the information, of your chosen Species at Risk, on your brochure panels.

Step 7. When entering the information on your brochure, you **must use your own words**; it is not acceptable to copy and paste the information into your brochure. If you do not use your own words, you will receive a zero on the assignment and be required to resubmit your brochure. You will find the ADLC Plagiarism Policy in the Course Overview, in the Table of Contents.

Step 8. Your brochure will be marked according to the Brochure Rubric at the bottom of this page.

Your brochure **must** include the following:

- A title page with the name of your chosen Species at Risk
- A ***minimum*** of 2 pictures of this species
- Detailed information about your Species at Risk
- An explanation of the value of this species
- The reason(s) that this species is threatened
- Convincing arguments why this species should be protected and conserved
- The issues that are preventing this species from recovering its population
- The various groups (government, non-government) that are involved in its recovery

Step 9. Once your brochure is complete,

Save your work as: for1020brochureyourfullname

You can now upload Assignment 1 on the assignment page.

*** * * The rubric for your brochure is below:**

FOR 2010

Brochure Rubric

Category	4	3	2	1
Required Elements	Description of the Species at Risk under the required headings is detailed and thorough.	All required elements are included in the brochure. The brochure is acceptable in all elements included.	All but 1 of the required elements are included in the brochure. The brochure is satisfactory in all elements included.	Several required elements are missing.
Species at Risk	Gives very specific details about a species at risk, the value of this species and reasons the species is threatened.	Gives some specific details about the species at risk, the value of this species and reasons the species is threatened.	Gives general information about the species at risk including the value of this species and reasons the species is threatened.	Give little to no details about the species at risk, the value of this species and reasons the species is threatened.
Organization	Content is exceptionally organized using the brochure format, including an appropriate cover page.	Content is acceptably organized and is logically organized for most of the brochure.	Content is satisfactorily organized and is logically organized for most of the brochure.	Content is not organized and there is no clear logical organizational structure.
Spelling and Grammar	Brochure has no misspellings or grammatical errors and the overall brochure is exceptional.	The brochure has 1-2 misspellings, but no grammatical errors and the overall typed report is acceptable.	The brochure has 1-2 grammatical errors and 1-2 misspellings and the overall	The brochure has more than 2 misspellings and grammatical errors. The overall

			brochure is satisfactory.	brochure is not appropriate.
Illustrations	Illustrations are exceptional for the Species at Risk chosen. There are a minimum of 2 illustrations that are appropriate for the brochure and fit with the text.	Illustrations are acceptable for the Species at Risk chosen. There are 2 illustrations in the brochure.	Illustrations are satisfactory for the Species at Risk chosen. There are less than 2 illustrations in the brochure.	Illustrations are not appropriate for the Species at Risk chosen or do not fit with the text.
Text and Font Choice/Formatting	Makes excellent use of font, colour, graphics, effects, etc. to enhance the presentation. These have been exceptionally planned to enhance readability and content.	Makes good use of font, colour, graphics effects, etc. to enhance the presentation. These have been acceptably planned to enhance readability and content.	Makes use of font, colour, graphics, effects, etc. but occasionally these detract from the presentation content. These have been satisfactorily planned to enhance readability and content.	Use of font, colour, graphics, effects, etc, but these often distract from the presentation content. Throughout the brochure it is difficult to read and the overall brochure is not appropriate.
Recovery	Provides a very convincing argument about why this species should be protected and conserved and details on issues preventing the recovery of its population, and the	Provides a good convincing argument about why this species should be protected and conserved and some details on issues preventing the recovery of its population, and the	States a reason why this species should be protected and conserved and a few facts on issues preventing the recovery of its population,	Suggests few, if any, arguments about why this species should be protected and conserved and little or no information on what is preventing the recovery of its

	groups involved in its recovery.	groups involved in its recovery.	and the groups involved in its recovery.	population, and the groups involved in its recovery.
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