

SOCIAL STUDIES 9 UNIT 4: SECTION 2

Deconstructing Quotations

After reading the document titled *Quotes on Consumerism*, complete the following chart. You will review **each** quotation from the document. Type your responses between the blue brackets provided.

- Decide whether the quotation favours consumerism or is critical of consumerism, and **write the key words in the appropriate place on the chart.**
- Then decide whether the quotation is negative, somewhat negative, balanced, somewhat positive, or positive. Indicate your choice in the *Overall Assessment* column.
- Finally, under the last column of the chart, describe in your own words what you think is the main message of the quotation.

The first quotation from Malcolm Muggeridge has been provided as an example. The key words “one of the real evil things of our time” is evidence that the statement is critical of consumerism. Therefore, these words are placed in the second column of the chart.

| Author or Source | Evidence that Statement Is Critical of Consumerism | Evidence that Statement Favours Consumerism | Overall Assessment | Key Ideas About Consumerism |
|--------------------------|--|---|--------------------|--|
| Malcolm Muggeridge | <i>“one of the real evil things of our time”</i> | | <i>negative</i> | <i>people desire to acquire things</i> |
| Adam Smith | < > | < > | < > | < > |
| David Suzuki | < > | < > | < > | < > |
| Ayn Rand | < > | < > | < > | < > |
| Bob Confer | < > | < > | < > | < > |
| Jake Gordon | < > | < > | < > | < > |
| L. Stone and N. P. McKee | < > | < > | < > | < > |
| Equiterre | < > | < > | < > | < > |

Adapted from *Online Guide to Implementation* © 2008 Alberta Education (www.learnalberta.ca)

Save your completed chart to your **Activities** folder.