

SOCIAL STUDIES 9 UNIT 4: SECTION 2: WORKBOOK 16

Factors Influencing Consumer Behaviour

Use the following chart to organize your ideas about the **factors that influence consumer behaviour** from **pages 244 to 255** of your textbook, *Issues for Canadians*. Type your responses between the blue brackets provided.

Factor	Notes
Identity	< >
My thoughts on the ? from page 244 of the textbook	< >
Health and Safety	< >
My response to the ? on page 248 of the textbook	< >
Jobs	< >
My response to the ? on page 250 of the textbook	< >
Environment	< >
My response to the <i>Critical Thinking Challenge</i> on page 253 of the textbook	< >
Marketing	< >
My response to the <i>Critical Thinking Challenge</i> on page 254 of the textbook	< >

Patricia Lychak et al., *Issues for Canadians: Teacher Resource* (Scarborough: Nelson Education Ltd., 2008). Handout 7-8. Reproduced by permission.

Save your completed organizer to your **Activities** folder.