

Assignment 16

File Name: 9ssA16

Total Marks: /29 = %

Answer the following questions in complete sentences unless directed otherwise in the instructions. Type your responses between the blue brackets provided.

1. What is *consumerism*? (1 mark)

< >

2. a) How are *quality of life* and *standard of living* related? (1 mark)

< >

b) Based on information discussed in **Activity 1** of this workbook, what are **two** factors used to determine quality of life and **two** factors used to determine standard of living? (2 marks)

Quality of life factors: < >

Standard of living factors: < >

3. From the Median Income statistics you studied in **Activity 1**, answer the following questions.

a) Which province or territory had the highest median household after-tax income in 2015? (1 mark)

< >

b) Which province or territory had the lowest median household after-tax income in 2015? (1 mark)

< >

c) Which province or territory had the largest percentage change in median household after-tax income between 2005 and 2015? (1 mark)

< >

4. From the information you learned in the “Atlas of Canada - Quality of Life in Canada: A Citizens’ Report Card” maps, summarize the quality of life in **your** community (excellent, good, or poor) in a short **paragraph**. (3 marks)

→ **Use the maps you have viewed in Activity 1** to provide **three** examples to support your ranking.

< >

5. In Activity 2 of this workbook, you learned about factors that influence consumer behaviour. For **each** of the following factors, describe **how** consumer behaviour is influenced **and** provide an example. (10 marks)

a) Identity

< >

b) Health and Safety

< >

c) Job Security

< >

d) Environment

< >

e) Marketing

< >

6. a) How does **your** income affect your economic decision-making? Give **two** specific examples in your response. (3 marks)

< >

b) How does your ability to consume goods and services affect **your** quality of life? Give **two** specific examples in your response. (3 marks)

< >

c) How does your level of prosperity compare to the level of prosperity in the United States and Mexico? Use the statistics provided in the information you learned in **Activity 3** to support your answer. (2 marks)

< >

d) Why might boycotts and reverse boycotts be effective ways to influence change? (1 mark)

< >

Total Assignment: /29 = %

Submit your completed assignment for marking.