

Unit 1 Final Assessment Rubric

Criteria	4 Excellent	3 Proficient	2 Adequate	1 Limited
Content	Demonstrates insightful understanding of the contributions and entrepreneurship of the chosen individuals and groups	Demonstrates thorough understanding of the contributions and entrepreneurship of the chosen individuals and groups	Demonstrates basic understanding of the contributions and entrepreneurship of the chosen individuals and groups	Demonstrates minimal or no understanding of the contributions and entrepreneurship of the chosen individuals and groups
Explanation	Explanation of most entrepreneurial person or group is explicit and insightful.	Explanation of most entrepreneurial person or group is thoughtful and convincing.	Explanation of most entrepreneurial person or group is plausible but simplistic.	Explanation of most entrepreneurial person or group is weak and inconclusive.
Presentation	<ul style="list-style-type: none"> • Presentation is engaging and the structure of content is easy to read. • Images are relevant to content. 	<ul style="list-style-type: none"> • Presentation is interesting and the structure of content is mostly easy to read. • Most images are relevant to content. 	<ul style="list-style-type: none"> • Presentation is somewhat structured and is difficult to follow in some areas. • Few images are relevant to content. 	<ul style="list-style-type: none"> • Presentation is not structured and is difficult to follow. • No images are provided, or the images are not relevant to content.