

Unit 1 Final Assessment Rubric

Criteria	4 Excellent	3 Proficient	2 Adequate	1 Limited
Content	Shows insightful understanding of the contributions and entrepreneurship of the chosen individuals and groups	Shows considerable understanding of the contributions and entrepreneurship of the chosen individuals and groups	Shows basic understanding of the contributions and entrepreneurship of the chosen individuals and groups	Shows limited understanding of the contributions and entrepreneurship of the chosen individuals and groups
Presentation	Insightful use of information and ideas with thoughts and visuals	Considerable use of information and ideas with thoughts and visuals	Basic use of information and ideas with thoughts and visuals	Limited use of information and ideas with thoughts and visuals
Opinion	Presents a convincing opinion on why the individual or group was the most entrepreneurial.	Presents a logical opinion on why the individual or group was the most entrepreneurial	Presents a generalized opinion on why the individual or group was the most entrepreneurial	Presents a superficial opinion or does not show an opinion on why the individual or group was the most entrepreneurial