

Chapter 11 Assessment Rubric				
Criteria	4 Excellent	3 Proficient	2 Adequate	1 Limited
Content x2	Poster reflects comprehensive understanding of the reasons the chosen area was targeted and the reasons immigrants should come to Canada	Poster reflects thorough understanding of the reasons the chosen area was targeted and the reasons immigrants should come to Canada	Poster reflects general or basic understanding of the reasons the chosen area was targeted and the reasons immigrants should come to Canada	Poster reflects weak or minimal understanding of the reasons the chosen area was targeted and the reasons immigrants should come to Canada
Presentation	<ul style="list-style-type: none"> • Ideas are communicated in a clear and effective manner. • Images are relevant to content. 	<ul style="list-style-type: none"> • Ideas are communicated in an appropriate and straightforward manner. • Most images are relevant to content. 	<ul style="list-style-type: none"> • Ideas are communicated in a general but perhaps confused or haphazard manner. • Few images are relevant to content. 	<ul style="list-style-type: none"> • Ideas are communicated in an unclear and/or ineffective manner. • No images are provided, or the images are not relevant to content.