

Unit 2 – Lesson 5

Enter your responses between the (blue) parentheses below each item.

Section 1

1. Explain how the author, June Callwood, of “Why Canada Has to Beat its Literacy Problem” familiarizes the reader with her subject and captures the reader’s interest in the first part of her article? The article is located in your *Sightlines 8* textbook on page 176. (Mark: /1)

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2. Summarize the main idea or subject of Callwood’s article. (Mark: /1)

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3. List **three** supporting details or examples Callwood uses to show how illiteracy can cause problems for people. (Mark: /3)

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- ()
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Total Marks for Section 1: /5

Section 2

Choose **ONE** of the speeches on the lesson page. Click the link (on the lesson page) to watch the Youtube clip. Then, answer the questions below.

- Nelson Mandela, “Thank you Canada”
- Malala Yousef, “Speech to the UN”
- John F. Kennedy, “I am a Berliner Speech”

1. What was the speaker's purpose? How did he or she accomplish it? (Hint: Consider how the speaker maintained the purpose clearly throughout, from the introduction to the conclusion). (Mark: /2)

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2. What evidence or reasoning (personal experience, description, humour, statistics, quotes, examples, definitions, comparisons/contrasts) does the speaker provide? Give **one** example. (Mark: /2)

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3. What did the speaker do with his or her voice or body that focussed the content of his or her message? (Mark: /2)

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4. How did the speaker successfully appeal to the emotions of the crowd, or how did the speaker demonstrate a connection to the audience? (Mark: /2)

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5. What lines of the speech do you remember and why? (Mark: /2)

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Total Marks for Section 2: / 10

Section 3

Keeping in mind the points in the article, "Why Canada Has to Beat Its Literacy Problem", choose **ONE** of the literacy related topics below.

- In your opinion, does Canada have a literacy problem? Why or why not?
- Should all students pass a grade 9 Language Arts exam in order to enter high school? Why or why not?

- Should schools eliminate marks? Are grades from 0-100 important to learning in English Language Arts? Do they help keep students on track or do they hinder learning? Why or why not?
- Should Canada have year round schooling? Why or why not?
- Should school be gender segregated? Should boys and girls learn separately? Why or why not?
- Do magazines marketed for teenagers send the wrong message? Using at least three specific magazines for support, argue for or against the messages aimed at teens.
- Other – discuss an alternate topic related to literacy with your teacher.

Persuasive writing involves presenting information that convinces your audience that your opinion is valid. Choose a side, for or against, and complete the **Plan** below.

1. **Plan** your persuasive essay.

- Use the *Persuasive Essay Planner* below to identify important aspects of your topic.
- Think of an interesting way to introduce your topic and your opinion about it.
- Under *Topic Sentences*, outline why you believe your opinion is logical. Provide support in your essay.
- The plan is a tentative guide. The points and order may change in your essay.

2-5 Persuasive Essay Planner

Introduction

A. Hook/ Attention Grabber (include a startling statistic, a powerful quotation, thought-provoking information, or an anecdote)

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B. Background information for topic

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C. What is the controversy? (optional)

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D. Thesis Statement (must be a complete sentence)

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First topic sentence to support your position ()	Second topic sentence to support your position ()	Third topic sentence to support your position ()
Support, Facts or Examples ()	Support, Facts or Examples ()	Support, Facts or Examples ()
Conclusion <p>A. Restate your thesis statement.</p> <p>()</p> <p>B. Summarize the main points of your paper.</p> <p>()</p> <p>C. Include a call to action to persuade others to adopt your viewpoint if possible. (optional)</p> <p>()</p> <p>D. End with a powerful or thought-provoking idea. You could ask a question, have an insightful final thought about your topic, or add a quotation.</p> <p>()</p>		

Note: You will be marked based on the completeness of your outline/plan.

Outline Assessment				
	Excellent 5	Proficient 4	Satisfactory 3	Limited 2
Organization /5 (x2)	I included a <i>purposeful</i> organization of my thesis, topic sentences, and conclusion in my outline.	I included a <i>logical</i> organization of my thesis, topic sentences, and conclusion in my outline.	I included <i>basic</i> organization in my thesis, topic sentences, and conclusion in my outline.	I included a <i>vague or unclear</i> organization in my thesis, topic sentences, and conclusion in my outline.
Insufficient	Your attempt to respond is <i>insufficient</i> . Contact your teacher to discuss suggestions for improvement.			
Total: /10				
Assessment	Areas of Strength... ()			
	Might I suggest... ()			

Section 4

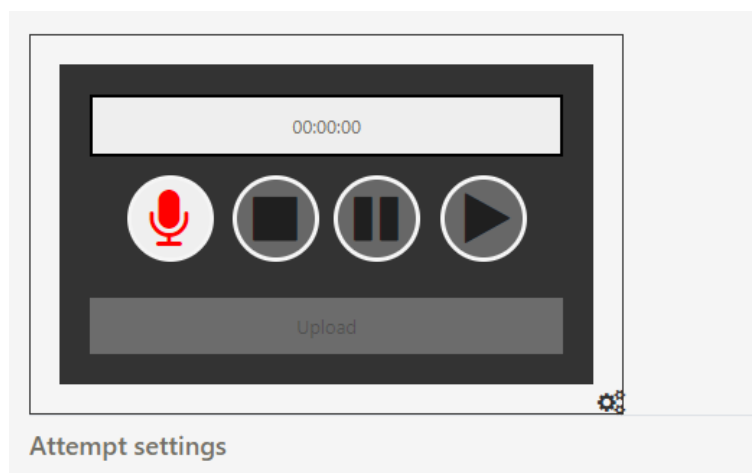
Find a speech online that you are passionate about. Provide the URL link here of the speech you chose:

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Next, record yourself reading your chosen speech. You can record yourself using an MP4 file or using PoodLL, the online recording tool built right in your Moodle course.

- Consider volume of your voice and words you will emphasize.
- Read clearly and if possible, with drama.
- Use pauses for effect, and read slowly.
- Review the Oral Recording rubric below for assignment expectations.
- Leave a voicemail for your teacher or submit a digital recording of your persuasive essay speech.

Submit your oral recording to your course as an MP4 file or use PoodLL the online recording feature built right into your L.A. 8 Moodle course. PoodLL can be found in the submission page. It looks like this:



Oral Recording Assessment				
	Excellent 5	Proficient 4	Satisfactory 3	Limited 2
Presentation /5	I used variations in volume, tone, emphasis and pacing <i>effectively</i> to convey the message of the speech.	I used variations in volume, tone, emphasis, and pacing <i>adequately</i> to convey the message of the poem.	I used variations in volume, tone, emphasis, and pacing <i>somewhat</i> to convey the message of the poem.	I used variations in volume, tone, emphasis, and pacing <i>rarely</i> to convey the message of the poem.
Insufficient	Your attempt to respond is <i>insufficient</i> . Contact your teacher to discuss suggestions for improvement.			
Total: /5				
Assessment	Areas of Strength... ()			
	Might I suggest... ()			

Total Marks for Section 4: / 5

Student Comments:

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- Be sure to save your file to your folder before submitting it to the LA8 Assignment 2.5 Submission page: (YOURNAME)la8-2.5
- Check the Submission page again in two or three days to retrieve your marked assignment and review the feedback from your teacher.

Assignment Total: (/ 30) = Percent: (%)

Teacher Comments:

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