



Purpose of Visual Text

Name: _____

Date: _____

Put a check mark beside each description that fits what you watched or looked at. Then, complete the information below.

What I watched or looked at ...

- ☐ contained facts and information that were supported by evidence or research
- ☐ seemed to include all the information possible
- ☐ did not include opinions, or included all possible opinions on a topic.

It was probably created to **inform**.

What I watched or looked at ...

- ☐ seemed to want me to act, think or feel a certain way about something
- ☐ included opinions that supported only one choice, one way of doing something or one side of a situation.

It was probably created to **persuade**.

What I watched or looked at ...

- ☐ tried to draw me in
- ☐ seemed to be focused on the enjoyment of the subject, not on teaching me or changing my opinion.

It was probably created to **entertain**.

What I watched or looked at:

What its purpose or message was:

How I know (examples):

How well it served its purpose:



Not very well

Very well