Waste & Our World

Why Is One Packaging Better Than Another Is?

Discover: Comparing Product Packaging

DISCOVER

Question

How does product packaging compare?

For this activity, you will be comparing two kinds of **product packaging**.

Resources

- Two product packages
- *Chart for Comparing Packaging*
- *Venn Diagram*

Instructions For Activity

1   Find two product packages that you would like to compare. They do not need to hold the same kind of product.

2   Complete the **Venn Diagram** or **Chart** with similarities and differences of the two packages.

3   Refer to the **Example Chart for Comparing Packaging**.

Skill Builder

SKILL BUILDER

How to complete a Venn Diagram.

If you need to use this Skill Builder, access it from the online course.

Instructions For Venn Diagram and Chart

Venn Diagram

To compare the characteristics of the two product packaging, do **one** of the following:

- Print the following Venn Diagram Template.
- Complete the following Chart for Comparing Packaging.

Venn Diagram

- If you are using the printable template to complete the **Venn Diagram**, then, print the page containing the template.
    - In the first title space, write the **First Product Package**.
    - In the second title space, write the **Second Product Package**.
    - The overlapping space will be where you enter information that pertains to both packages.

Example Chart for Comparing Packaging

Milk Jug	Both (pertains to both packages)	Milk Carton
● made with plastic ● screw lid keeps the milk from spilling ● has a built-in handle ● needs to have a sticker label on it	● both hold milk ● both made of recyclable materials ● both come in 1-litre, 2-liter, and 4-litre sizes	● made of cardboard covered in plastic ● can come in small sizes ● has peel-open lid from which milk can spill ● has no handle ● has a label printed directly on the carton

Chart for Comparing Packaging

Product Package #1	Both (pertains to both packages)	Product Package #2