

Unit 4

Name:

Date:

4-2: Section 1: Canadian Shield Region Brochure

Inquiry

You have looked at the Canadian Shield region on a map, identified its physical features, climate, and industries in these first three lessons.

- Make a brochure (advertising material printed on both sides of an ordinary sheet of paper that is folded in thirds. Perhaps you have one around home or you can find one on the Internet, at a library, or tourist bureau as an example).
- Use image(s) from the Canadian Shield region of Canada.
- You can use the **Read/Write/Think** <http://www.readwritethink.org/classroom-resources/student-interactives/printing-press-30036.html> or the **Template** below. (Or, open a new **Word** document and then click the “Page Layout” tab. Click the “Columns” option and then select “Three” from the drop-down menu to format your document into three vertical columns. 2. Click the “Insert” tab and then click “Page Break.”)

Criteria

1. Include three photographs or drawings depicting different Canadian Shield physical features and natural resources. Provide a caption or title for each picture. Include the capital city and province in which the landform, climate, or industry is located.
2. Include a written explanation that shows what you know about:
 - one physical feature of the area (landforms, bodies of water, etc.) and how it affects the people
 - the climate of the area and how it affects the people
 - one natural resource of the area and how it affects the people

Canadian Shield Region Rubric

Criteria	Excellent 5	Proficient 4	Satisfactory 3	Limited 2
Content /5	<ul style="list-style-type: none">• I had <i>insightful</i> ideas about how Canadian Shield climate, landforms, and natural resources affect people.• I used <i>precise</i> details to demonstrate <i>comprehensive</i> knowledge of the Canadian Shield region.	<ul style="list-style-type: none">• I had <i>thoughtful</i> ideas about how Canadian Shield climate, landforms, and natural resources affect people.• I used <i>logical</i> details to demonstrate <i>reasonable</i> knowledge of the Canadian Shield region.	<ul style="list-style-type: none">• I had <i>appropriate</i> ideas about how Canadian Shield climate, landforms, and natural resources affect people.• I used <i>general</i> details to demonstrate <i>basic</i> knowledge of the Canadian Shield region.	<ul style="list-style-type: none">• I had <i>underdeveloped</i> ideas about how Canadian Shield climate, landforms, and natural resources affect people.• I used <i>vague</i> details to demonstrate <i>limited</i> knowledge of the Canadian Shield region.
Presentation /5	<ul style="list-style-type: none">• I communicated <i>effectively</i> using a <i>compelling</i> image.• I communicated <i>accurately</i> using <i>precise</i> words.	<ul style="list-style-type: none">• I communicated <i>thoughtfully</i> using a <i>relevant</i> image.• I communicated <i>reasonably</i> using <i>logical</i> words.	<ul style="list-style-type: none">• I communicated <i>simply</i> using an <i>appropriate</i> image.• I communicated <i>clearly</i> using <i>general</i> words.	<ul style="list-style-type: none">• I communicated <i>ineffectively</i> using an <i>irrelevant</i> image.• I communicated <i>unclearly</i> using <i>vague</i> words.
Insufficient	Your attempt to respond is <i>insufficient</i> . Contact your teacher to discuss suggestions for improvement.			
Total: /10				
Assessment	Areas of Strength:			
	Target for Improvement:			

Template

Canadian Shield Brochure		

Total: /10 marks



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Name your file in this format: jsmithss5_4-2-brochure and save your file to your Notebook Folder.