**ADLC | Language Arts 5 | Unit 2**

**Unit 2**

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| Name: |   |
| Date: |  |

**Reader’s Notebook**

Viewing Advertising

# Before Reading

1. What are the three questions you can use in read-aloud to analyze an advertisement?

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# During Reading

1. In your opinion, is this an effective advertisement? Why or why not?

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1. Why is it important to use details to support your opinion?

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# After Reading

1. Why is it important to analyze an advertisement before evaluating it?

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