Unit 2 Name:

Date:

2-3: Letter to the Editor

Write a letter expressing your opinion about the Lanny Chow advertisement as if you were one of the characters on page 85 of *Literacy in Action 5A*.

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| Newspaper Title: Daily News  Editor: Mr. Keith Perez  Date: Today’s Date |

1. Write a heading to your letter. Include this information in your heading below:

* Dear Mr. Ms. \_\_\_\_\_ (include the name and title of the person to whom you are writing below)
* Re: (Title and date of article)

**Heading**

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**Body**

1. Write one paragraph about why you are concerned about the Lanny Chow advertisement.

* Tell why you are writing.
* Provide at least two details to support your opinion.
* Use a serious but respectful tone.
* Write complete, varied, and correct sentences.

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**Closing**

* Your full name
* City, Province

Write your closing below.

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| Letter to the Editor Rubric |

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| Criteria | Excellent  5 | | Proficient  4 | Satisfactory  3 | Limited  2 |
| **Content /5** | * I developed *insightful* ideas with a *perceptive* message. * I used *precise* details. | | * I developed *thoughtful* ideas with a *reasonable* message. * I used *logical* details. | * I developed *appropriate* ideas with a *basic* message. * I used *general* details. | * I *underdeveloped superficial* ideas with a *limited* message. * I used *vague* details. |
| **Presentation /5** | * I communicated *effectively* with *precise, well-written* sentences and *no* errors. * I developed a serious tone *perceptively*. | | * I communicated *thoughtfully* with *reasonable, varied* sentences and *few* errors. * I developed a serious tone *thoughtfully*. | * I communicated *clearly* with *clear* sentences and *some* errors. * I developed a serious tone *adequately*. | * I communicated *ineffectively* with *unclear, unvaried* sentences and *many* errors. * I developed a serious tone *vaguely*. |
| **Insufficient** | Your attempt to respond is *insufficient*. **Contact your teacher** to discuss suggestions for improvement. | | | | |
| **Total: /10** | | | | | |
| **Assessment** | | **Areas of Strength:** | | | |
| **Target for Improvement:** | | | |

**Overall Total: /10**

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**Save Your File**

Name your file in this format: jsmithla5\_2-3-letter-to-editor and save your file to your Notebook Folder