

# Unit 2

Name:

Date:

## 2-3: Letter to the Editor

Write a letter expressing your opinion about the Lanny Chow advertisement as if you were one of the characters on page 85 of *Literacy in Action 5A*.

Newspaper Title: Daily News  
Editor: Mr. Keith Perez  
Date: Today's Date

1. Write a heading to your letter. Include this information in your heading below:
  - Dear Mr. Ms. \_\_\_\_\_ (include the name and title of the person to whom you are writing below)
  - Re: (Title and date of article)

### Heading

### Body

2. Write one paragraph about why you are concerned about the Lanny Chow advertisement.
  - Tell why you are writing.
  - Provide at least two details to support your opinion.
  - Use a serious but respectful tone.
  - Write complete, varied, and correct sentences.

**Closing**

- Your full name
- City, Province

Write your closing below.

**Letter to the Editor Rubric**

Criteria	Excellent 5	Proficient 4	Satisfactory 3	Limited 2
Content /5	<ul style="list-style-type: none"><li>• I developed <i>insightful</i> ideas with a <i>perceptive</i> message.</li><li>• I used <i>precise</i> details.</li></ul>	<ul style="list-style-type: none"><li>• I developed <i>thoughtful</i> ideas with a <i>reasonable</i> message.</li><li>• I used <i>logical</i> details.</li></ul>	<ul style="list-style-type: none"><li>• I developed <i>appropriate</i> ideas with a <i>basic</i> message.</li><li>• I used <i>general</i> details.</li></ul>	<ul style="list-style-type: none"><li>• I <i>underdeveloped</i> <i>superficial</i> ideas with a <i>limited</i> message.</li><li>• I used <i>vague</i> details.</li></ul>
Presentation /5	<ul style="list-style-type: none"><li>• I communicated <i>effectively</i> with <i>precise, well-written</i> sentences and <i>no</i> errors.</li><li>• I developed a serious tone <i>perceptively</i>.</li></ul>	<ul style="list-style-type: none"><li>• I communicated <i>thoughtfully</i> with <i>reasonable, varied</i> sentences and <i>few</i> errors.</li><li>• I developed a serious tone <i>thoughtfully</i>.</li></ul>	<ul style="list-style-type: none"><li>• I communicated <i>clearly</i> with <i>clear</i> sentences and <i>some</i> errors.</li><li>• I developed a serious tone <i>adequately</i>.</li></ul>	<ul style="list-style-type: none"><li>• I communicated <i>ineffectively</i> with <i>unclear, unvaried</i> sentences and <i>many</i> errors.</li><li>• I developed a serious tone <i>vaguely</i>.</li></ul>
Insufficient	Your attempt to respond is <i>insufficient</i> . <b>Contact your teacher</b> to discuss suggestions for improvement.			
Total: /10				
Assessment	Areas of Strength:			
	Target for Improvement:			

**Overall Total: /10**



### **Save Your File**

Name your file in this format: jsmithla5\_2-3-letter-to-editor and save your file to your Notebook Folder