

1.2 Visual Portfolio Assignment Planning Sheet

The following chart is designed to help you analyze the image for the “**What?**” section of the “What? So What? Now What?” chart that you will complete next. Complete all sections of the chart with as much detail as possible. Feel free to answer in point form.

Subject	<i>The image seems to be about . . . and the main idea seems to be . . .</i>
Focus	<i>The details of the image that are in focus and out of focus are . . . perhaps because . . .</i>
Framing	<i>Framing has been used in the image to include or exclude . . . in order to show . . .</i>
Angle	<i>The text creator has used the following angle(s) or shot(s) to show . . .</i>
Lighting	<i>The type of lighting the text creator has used is . . . because . . .</i>
Colour and Contrast	<i>Colour and contrast have been used in the image this way . . . to show . . .</i>
Lines (vertical, horizontal, diagonal)	<i>The types of lines that have been used are . . . and they help convey . . .</i>
Composition	<i>Here's what's noteworthy about how the image is organized . . . and here's what the Rule of Thirds reveals . . .</i>

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Now, take what you have done on the previous chart and apply it to the “**What?**” section of the chart, focusing on just the most important details and ideas from your previous chart. From there, move on to complete the **So What?** and **Now What?** sections of this chart.

What? • details • techniques • effects • main ideas	Consider the text. What <u>message</u> does the image seem to be sending and what <u>details</u> AND <u>techniques</u> help convey that message? (Use the information from your previous chart to help you complete this section.)
So What? • personal connection • connect to other texts • connect to other people	Explore relevance of the text to you and others. What is the effect of this image on you as the viewer, and/or how might it affect other viewers? Identify and explain how this image reminds you of other texts, personal experiences, and experiences of others.
Now What? • world issues • who's affected? • theme statement	Explore relevance of the text to society or to the world. • How can you state this image's theme (or universal message about the human condition) in one sentence? • How are the author's ideas relevant in the world today? ○ How are these ideas unfolding in the world around us? ○ Where are these ideas occurring? When? Why? • Are the issues important to all people? ○ If so, in what way are they important? ○ Who might be affected by these issues?