**1.3 Critical/Personal Response Template: What? So What? Now What?**

* ***What?*** What do I see? Describe what I see. What word/phrase summarizes the main idea of this image?
* ***So What?*** What does that image make me think and feel? How does it influence my thinking and feelings.
* ***Now What?*** Why is this idea important in the BIG PICTURE?

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| **Introductory Paragraph** | Clearly state the main idea **(*What?*)**:  Explain how I will explore the main idea **(*So What?*)**:  State why this idea is important **(*Now What?*)**: |
| **What?**  **(First Body  Paragraph)** | How do I think the photographer conveyed his or her message?  List and discuss three of the photographer’s choices that convey his idea strongly. |
| **So What?**  **(Second Body Paragraph)** | How do I feel about the main idea and the issue(s) it raises?  What *specific details* do I see that makes me feel this way?  How does what I see connect to what I value and believe? |
| **Now What?**  **(Conclusion)** | I restate my main idea.  In one sentence, I restate the strongest example that supports the photographer’s idea.  In one sentence, I restate my own reaction to the visual, based on what I value and believe.  In a few sentences I discuss what I learned from the photographer’s idea and how that affects me and my life. I end with a statement explaining why this idea should matter to society as a whole. |