

### 1.3 Critical/Personal Response Template: What? So What? Now What?

- **What?** What do I see? Describe what I see. What word/phrase summarizes the main idea of this image?
- **So What?** What does that image make me think and feel? How does it influence my thinking and feelings.
- **Now What?** Why is this idea important in the BIG PICTURE?

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| <b>Introductory Paragraph</b>              | <p>Clearly state the main idea (<b>What?</b>):</p> <p>Explain how I will explore the main idea (<b>So What?</b>):</p> <p>State why this idea is important (<b>Now What?</b>):</p>                              |
| <b>What?</b><br>(First Body Paragraph)     | <p>How do I think the photographer conveyed his or her message?</p> <p>List and discuss three of the photographer's choices that convey his idea strongly.</p>   |
| <b>So What?</b><br>(Second Body Paragraph) | <p>How do I feel about the main idea and the issue(s) it raises?</p> <p>What <i>specific details</i> do I see that makes me feel this way?</p> <p>How does what I see connect to what I value and believe?</p> |

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| <b>Now What?</b><br>(Conclusion) | <p>I restate my main idea.</p> <p>In one sentence, I restate the strongest example that supports the photographer's idea.</p> <p>In one sentence, I restate my own reaction to the visual, based on what I value and believe.</p> <p>In a few sentences I discuss what I learned from the photographer's idea and how that affects me and my life. I end with a statement explaining why this idea should matter to society as a whole.</p> |