

Unit 1

Name:

Date:

Reader's Notebook: Giving Credit

Before Reading

In this selection on pages 78 to 83 of *Literacy in Action*, you will learn how an opening credit sequence is created, and about the creative directors who work behind the scenes. Notice the storyboard format the designer is using.

Answer these questions:

1. Why do you think the designers use a storyboard format to start the planning?

2. Why would they include text as well?

During Reading

Read *View Like a Designer* in the blue box on page 78 of *Literacy in Action*. As you read through the selection, also study the storyboards and compare them to the final versions in the photos below each one.

Answer these questions:

1. What symbols does the designer use for each character?

2. What do the symbols tell us about the characters?

3. Who are the people whose names are on the images, and why are their names included?

After Reading

Answer these questions:

1. How do the sketched notes help communicate the designer's ideas?

2. Who do you think is the target audience for this TV show? Why?



Save Your File

Name your file in this format: jsmith_givingcredit and save your file to your Documents folder.