Unit 1 Name:

Date:

Reader’s Notebook: Giving Credit

Notebook: Giving Credit

**Before Reading**

In this selection on pages 78 to 83 of Literacy in Action, you will learn how an opening credit sequence is created, and about the creative directors who work behind the scenes. Notice the storyboard format the designer is using.

Answer these questions:

1. Why do you think the designers use a storyboard format to start the planning?

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| So images can be included right from the start. |

1. Why would they include text as well?

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| So instructions about camera actions, etc. can be included. |

**During Reading**

Read View Like a Designer in the blue box on page 78 of Literacy in Action. As you read through the selection, also study the storyboards and compare them to the final versions in the photos below each one.

Answer these questions:

1. What symbols does the designer use for each character?

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| Animated creatures and butterflies for Sadie, spiders and African mail for Hal. |

1. What do the symbols tell us about the characters?

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| They tell us what kinds of things each one is interested in. |

1. Who are the people whose names are on the images, and why are their names included?

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| People who have worked on the show, like the developers and artists. |

**After Reading**

Answer these questions:

1. How do the sketched notes help communicate the designer's ideas?

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| They describe the sketches in more detail, and what the camera will be doing for each shot. |

1. Who do you think is the target audience for this TV show? Why?

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| Young people who are interested in nature. |

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**Save Your File**

Name your file in this format: jsmith\_givingcredit and save your file to your Documents folder.