**Personal Psychology 20**

**Final Project Rubric**

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| **Presentation Rubric**      **Organization** | **Exceptional 95-100%**  Extremely well organized; logical format that was easy to follow; video flowed smoothly from one idea to another and cleverly conveyed; the organization enhanced the effectiveness of the project. | **Admirable 75-94%**  Presented in a thoughtful manner; there were signs of organization and most transitions were easy to follow, but at times ideas were unclear | **Acceptable 55-74%**  Somewhat organized; ideas were not presented coherently and transitions were not always smooth, which at times distracted the audience | **Needs Improvement Under 55%**  Choppy and confusing; format was difficult to follow transitions of ideas were abrupt and seriously distracted the audience |
| **Content Accuracy** | Completely accurate; all facts were precise and explicit. Content is discussed in a thorough manner. | Mostly accurate; a few inconsistencies or errors in information. | Somewhat accurate; more than a few inconsistencies or errors in information. Not thorough enough. | Completely inaccurate; the facts in this project were misleading to the audience |
| **Research** | Went above and beyond to research information; solicited material in addition to what was provided; brought in personal ideas and information to enhance project; and utilized variety of resources to make project effective | Did a very good job of researching; utilized materials provided to their full potential; solicited adequate resources to enhance project; at time took the initiative to find information outside of school. | Used the material provided in an acceptable manner, but did not consult any additional resources | Did not utilize resources effectively; did little or no fact gathering on the topic |
| **Creativity** | Was extremely clever and presented with originality; a unique approach that truly enhanced the project with relevant images and visuals. | Was clever at times. Thoughtfully and uniquely presented and included some visuals. | Added a few original touches to enhance the project but did not incorporate them throughout. Included one or two visuals. | Little creative energy used during this project; was bland, predictable, and lacked “zip” No visuals were included. |