**Personal Psychology 20**

**Final Project Rubric**

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| **Presentation Rubric**   **Organization** |  **Exceptional95-100%**Extremely well organized; logical format that was easy to follow; video flowed smoothly from one idea to another and cleverly conveyed; the organization enhanced the effectiveness of the project.   | **Admirable75-94%**Presented in a thoughtful manner; there were signs of organization and most transitions were easy to follow, but at times ideas were unclear | **Acceptable55-74%**Somewhat organized; ideas were not presented coherently and transitions were not always smooth, which at times distracted the audience | **Needs ImprovementUnder 55%**Choppy and confusing; format was difficult to follow transitions of ideas were abrupt and seriously distracted the audience |
| **Content Accuracy** |  Completely accurate; all facts were precise and explicit. Content is discussed in a thorough manner.  |  Mostly accurate; a few inconsistencies or errors in information.  |  Somewhat accurate; more than a few inconsistencies or errors in information. Not thorough enough. |  Completely inaccurate; the facts in this project were misleading to the audience |
|    **Research** |  Went above and beyond to research information; solicited material in addition to what was provided; brought in personal ideas and information to enhance project; and utilized variety of resources to make project effective  |  Did a very good job of researching; utilized materials provided to their full potential; solicited adequate resources to enhance project; at time took the initiative to find information outside of school.    |  Used the material provided in an acceptable manner, but did not consult any additional resources |  Did not utilize resources effectively; did little or no fact gathering on the topic |
|   **Creativity** | Was extremely clever and presented with originality; a unique approach that truly enhanced the project with relevant images and visuals.  |  Was clever at times. Thoughtfully and uniquely presented and included some visuals. |  Added a few original touches to enhance the project but did not incorporate them throughout.Included one or two visuals.  |  Little creative energy used during this project; was bland, predictable, and lacked “zip”No visuals were included. |