7.2 Cover Letter Assessment	
Value	Presentation
E	☐ You provide detailed information .
	☐ You organize information <i>effectively</i> .
	\square You control tone through <i>exceptional</i> choices of words and sentences.
Excellent	\square You use business letter form <i>precisely</i> with <i>no errors</i> in mechanics .
	☐ You provide <i>relevant</i> information .
	☐ You organize information <i>efficiently</i> .
	☐ You control tone through <i>deliberate</i> choices of words and sentences.
Proficient	\square You use business letter form <i>accurately</i> with <i>minor errors</i> in mechanics .
	☐ You provide adequate information.
	☐ You organize information <i>appropriately</i> .
	☐ You control tone through <i>inconsistent</i> choices of words and sentences.
Satisfactory	☐ You use business letter form and mechanics with <i>minor errors</i> .
	☐ You provide <i>insufficient</i> information .
	☐ You organize information <i>haphazardly</i> .
	☐ You <i>do not</i> control tone with words and sentences.
Limited	You use business letter form and mechanics with <i>major errors</i> .
Resubmission Needed	Your attempt to respond is <i>insufficient</i> . Contact your teacher to discuss suggestions for improvement and re-submission of your work.
TOTAL: /15 = %	
Areas of strength:	
Assessment	Might I suggest
Assessinent	