

Project Title: Safe Highway Signs

The goals of my proposal is to have people think about how they act on the highway, especially on Highway 63. I propose that a group of students make and put up billboard signs with funny, factual, or catchy slogans or pictures about driver safety. These could be put on the side of the road in problem areas of highway across Alberta. Drivers would then see that their bad driving habits affect more than them. This will hopefully be one way to improve safety on the road.

This issue is important to me because I personally experienced it me and my mom went to Calgary from Ft. McMurray. People on the roads were driving very fast and dangerously. Highway 63 has been in the newspaper a lot because of the number of fatalities on the road every year. The issue is much larger than having signs, but the danger is because of the attitude and behaviour of some people using the highway. Making signs might make people act better on the road. Not addressing the issue makes the people who drive unsafely think that what they're doing isn't wrong, even though it's really dangerous.

BE PART OF THE SOLUTION - NOT PART OF THE PROBLEM!

Had a drink – don't think. Call a cab!

Be courteous!
Make space for the big guys!

Slow down or you'll have
a show down with the
police!

Don't be silly and
drive willy-nilly!

Lorem

Remember, your goal is to
arrive home safely!

