**Unit One Open Book Quiz – 30 marks**

**PART ONE – 10 marks**

Match the correct term with the correct definition by placing the corresponding letter beside the statement.  (one mark each)

|  |  |
| --- | --- |
| A. Diversity B. Disparity  C. Economic globalization  D. Homogenization  E. Infrastructure F. Digital divide | G. Outsourcing H. Political globalization I. Social globalization J. Transnational K. Media concentration |

\_\_\_\_\_\_\_\_\_\_1.  Trade networks are expanding around the world.

\_\_\_\_\_\_\_\_\_\_2.  Having a variety or many.

\_\_\_\_\_\_\_\_\_\_3.  Having inequality.

\_\_\_\_\_\_\_\_\_\_4.  When one company hires another company to do some of their work, often in another country.

\_\_\_\_\_\_\_\_\_\_5.  People of different cultures become more and more alike.

\_\_\_\_\_\_\_\_\_\_6.  A company that operates in more than one country.

\_\_\_\_\_\_\_\_\_\_7.  People are being influenced by cultures, globally, and their social networks are expanding through global networks.

\_\_\_\_\_\_\_\_\_\_8.  Concentration of ownership of media to a few large corporations.

\_\_\_\_\_\_\_\_\_\_9.  Government decisions and actions are becoming increasingly international.

\_\_\_\_\_\_\_\_\_10.  The gap that separates people who do and do not have access to current digital technology.

**PART TWO – 10 marks**  
For each of the following terms, provide an **EXAMPLE** as it pertains to social studies and clearly explain its connection to globalization **(do NOT provide a definition).**

Media concentration

Diversity

Economic globalization

Disparity

Ethnocentrism

Digital divide

Homogenization

Outsourcing

Transnational

Developed Nation

Global Village

**PART THREE – 10 Marks (position paper prep)**

**You are going to build and OUTLINE for a position paper. (you do not have to write the entire paper).**

**Provide a point form outline to a position paper that addresses the question, below:  
This is basically an outline to a position paper in which you...**

1) identify the main issue being discussed (one or two point form sentences)

2) analyze source #1 and demonstrate your understanding of the perspective(s) reflected in the source. (one or two point form sentence)

3) then, establish and argue a position in response to the question. (two or three point form sentences)

4) support your position and arguments by providing evidence from your knowledge and understandings of social studies. (two or three point form sentences)

***QUESTION:*** *Francis Fukuyama, when asked whether globalization was really a euphemism for Americanization, said:*

*“I think that it is, and that’s why some people do not like it. I think it has to be Americanization because, in some respects, America is the most advanced capitalist society in the world today, and so its institutions represent the logical development of market forces. Therefore, if market forces are what drive globalization, it is inevitable that Americanization will accompany globalization.” [5]*

**To what extent are we losing our individual identities in order to fit into the “global culture”?**