## WORLD GEOGRAPHY 30

## PROJECT 2 RUBRIC



	EXCEEDS STANDARD	MEETS STANDARD	NEARLY MEETS STANDARD	DOES NOT MEET STANDARD
CREATIVITY & ORGANIZATION (10 MARKS)	Digital media or visual displays are polished, informative, and support audience engagement and understanding	Digital media or visual displays are informative, appealing, and relevant	Digital media or visual displays are relevant or appealing	Digital media or visual displays are confusing or distracting
ARGUMENTATION (30 MARKS)	<ul> <li>The position established is convincingly supported by carefully chosen and developed argument(s)</li> <li>The argumentation is consistent and compelling, demonstrating an insightful understanding of human geography</li> <li>Your argumentation is clearly informed by human geography research and meshes that research fluidly with your own ideas.</li> </ul>	<ul> <li>The position established is generally supported by appropriately chosen and developed argument(s)</li> <li>The argumentation is straightforward and conventional, demonstrating an adequate understanding of human geography</li> <li>Your argumentation is informed by human geography research.</li> </ul>	<ul> <li>The position established is generally supported by argument(s) that are not fully developed.</li> <li>The argumentation is straightforward and conventional, demonstrating an adequate understanding of human geography</li> <li>Human geography research does not seem to wholly inform your project.</li> </ul>	<ul> <li>The position established is confusing and largely unrelated to the argument(s).</li> <li>The argumentation is repetitive, contradictory, and simplistic, demonstrating an uniformed understanding of human geography.</li> </ul>
REAL-LIFE CITY IMPROVEMENT OVERVIEW (30 MARKS)	<ul> <li>The overview of the city you have chosen's urban improvements are clearly identified and discussed.</li> <li>You have outlined the positive outcomes of the changes to your chosen city and have talked about why they worked.</li> <li>You have clearly linked this city's improvements to what could potentially happen to the local neighbourhood you have chosen.</li> </ul>	<ul> <li>The overview of the city you have chosen's urban improvements are identified and discussed.</li> <li>You have outlined the positive outcomes of the changes to your chosen city.</li> <li>You have clearly linked this city's improvements to what could potentially happen to the local neighbourhood you have chosen.</li> </ul>	<ul> <li>The overview of the city you have chosen's urban improvements are identified</li> <li>You have outlined the positive outcomes of the changes to your chosen city.</li> <li>You have attempted to, but not clearly, linked this city's improvements to what could potentially happen to the local neighbourhood you have chosen.</li> </ul>	<ul> <li>You have not identified or discussed the urban improvements made to a different city.</li> <li>You have not adequately identified the positive outcomes to the city.</li> <li>There is an unclear or nonexistent attempt to link what could potentially happen to the local neighbourhood you have chosen.</li> </ul>
THREE NEIGHBOURHOOD CONCEPT VISUALS (20 MARKS)	<ul> <li>The three images provide insightful, appealing, carefully designed, research-supported, changes to the chosen neighborhood.</li> <li>The images are of high quality and are intuitive.</li> </ul>	<ul> <li>The three images provide carefully designed, research-supported, changes to the chosen neighborhood.</li> <li>The images are of high quality and are easy to discern.</li> </ul>	<ul> <li>The three images provide carefully designed changes to the chosen neighborhood.</li> <li>The images are passable quality and are easy to discern.</li> </ul>	<ul> <li>The three images do not contain a discernable understanding of human geography.</li> <li>The images are unacceptable or inaccessible.</li> </ul>
BIBLIOGRAPHY (10 MARKS)	<ul> <li>All research is cited in APA/MLA format.</li> <li>No mechanical errors are present in the bibliography</li> <li>The sources chosen are varied and reliable</li> </ul>	<ul> <li>All research is cited in APA/MLA format.</li> <li>1-2 mechanical errors are present in the bibliography</li> <li>The sources chosen are reliable</li> </ul>	<ul> <li>All map citations and research are cited in something resembling APA/MLA format.</li> <li>A few mechanical errors are present in your bibliography</li> <li>The sources cited are of questionable reliability</li> </ul>	<ul> <li>No attempt at any citation formatting is attempted</li> <li>Significant mechanical errors are present in your bibliography</li> <li>Your sources are search engines</li> </ul>